## Metal Forming & Fabricating Fair Tokyo

Forming technologies are advancing, delivering smart and cool metal forming machinery.



# FAIR REPORT

July 15 (Wed.) III 18 (Sat.) 2015 10:00-17:30(16:00 on Sat.) Venue : Tokyo Big Sight East Hall 1.2.3 Organizers : Japan Forming Machinery Association (JFMA) The Nikkan Kogyo Shimbun, Ltd.

### MF-Tokyo 2015 FAIR RESULTS

Name of the fair :	MF-Tokyo 2015 Metal Forming & Fabricating Fair Tokyo
Theme :	Forming technologies are advancing, delivering smart and cool metal forming machinery
Organizers :	Japan Forming Machinery Association / Nikkan Kogyo Shimbun, Ltd.
Supported by :	Ministry of EconomyTrade and Industry / Ministry Health,Labour and Welfare / Ministry of the Environment
Specially Cooperated by	: The Japan Society for Technology of Plasticity / Japan Forging Association /Japan Metal Stamping Association / Japan Die & Mold Industry Association / Japan Machine Tool Builders' Association / Japan Spring Manufacturers Association / The Fasteners Institute of Japan
Cooperated by :	Japan Automobile Manufactures Association, Inc. / The Japan Electrical Manufacturers' Association / Japan Construction Equipment Manufacturers Association / Japan Laser Processing Society / The Japan Welding Engineering Society
■Overseas Support :	China Machine Tool & Tool Builders' Association / Confederation of Chinese Metalforming Industry / China Die and Mould Industry Association / Indian Machine Tool Manufacturers' Association / The Association For Manufacturing Technology / Taiwan Association of Machinery Industry / Korea Machine Tool Manufacturers' Association
Simultaneous Events :	Symposium / Seminars, etc
Dates :	Jul. 15 (Wed.) – 18 (Sat.), 2015
Opening hours :	10:00 ~ 17:30 (16:00 on Sat)
Venue :	Tokyo Big Sight, East Hall 1 · 2 · 3
Admission :	¥1,000 (Free admission for invitation card holder / pre-registrant by internet)
Fair scale :	223 Companies / groups (incl. in-house and co-exhibitors: 271 companies) 1,304 booths (approx. 11,700㎡)

#### Number of visitors :

5:	Date	Weather	Number of visitors (Overseas visitors)	Compared against MF-Tokyo 2013
	July 15 (Wed.)	*	6,654 (226)	+935
	July 16 (Thu.)	♣∕↑	7,176 (335)	-242
	July 17 (Fri.)	亦∕☀	9,677 (161)	+104
	July 18 (Sat.)	♣∕夰	6,954 (98)	+33
	Total		30,461 (860)	+830

\*Net number of visitors, no duplication

### MF-Tokyo 2015 RECEPTION

Date : July15 (Wed.) , 2015

■Time : 11:30~13:00

Venue : Reception Hall-A, Conference Tower 1F, Tokyo Big Sight



#### Order of the Ceremony :



Welcome Remarks Chairman of Japan Forming Machinery Association

Mr. Nobuaki Kawanishi

Congratulatory Address



#### Congratulatory Address

Director

Machine Parts and Tooling Industries Office

Manufacturing Promotion Policy Office Ministry of Economy, Trade and Industry

#### Mr. Tsuyoshi Tohyama

Congratulatory Address Chairman of Japan Forging Association

Mr. Mitsuhiro Goto



#### Propose a toast

Chairman of

Japan Society for

Technology of Plasticity

Mr. Kenichi Manabe

Chairman of the PR and exhibition committee Japan Forming Machinery Association

Mr. Yoshikazu Hamakawa



#### **Closing Remarks**

President of Nikkan Kogyo Shimbun

Mr. Haruhiro Imizu



### MF-Tokyo 2015 SIMULTANEOUS EVENTS

#### Symposium

Date :	July15-18, 2015 6seminars
Time :	11:00 ~ 12:30 (July16, 17),
	14:00 ~ 15:30 (July15-17),
	10:30 ~ 12:00 (July18)
Venue :	Reception Hall B, Conference Tower,
	Tokyo Big Sight
Admission	: Free

Technical Seminar by The Japan Society for Technology of Plasticity, Japan Laser Processing Society, The Fasteners Institute of Japan, Japan Spring Manufacturers Association

Date :	July15-18, 2015 28 seminars
Time :	10:40 ~ 17:10
Venue :	Meeting Room, East Hall 1,
	Tokyo Big Sight
Admission :	Free

#### Technical Seminar by MF-Tokyo2015 Exhibitors

Date :	July15-18, 2015 52 seminars
Time :	11:00 ~ 16:40
Venue :	Meeting Room A&B, East Hall 3,
	Tokyo Big Sight
Admission :	Free

#### Research presentations of The Japan Society for Technology of Plasticity

#### Legacy machines of exhibitors

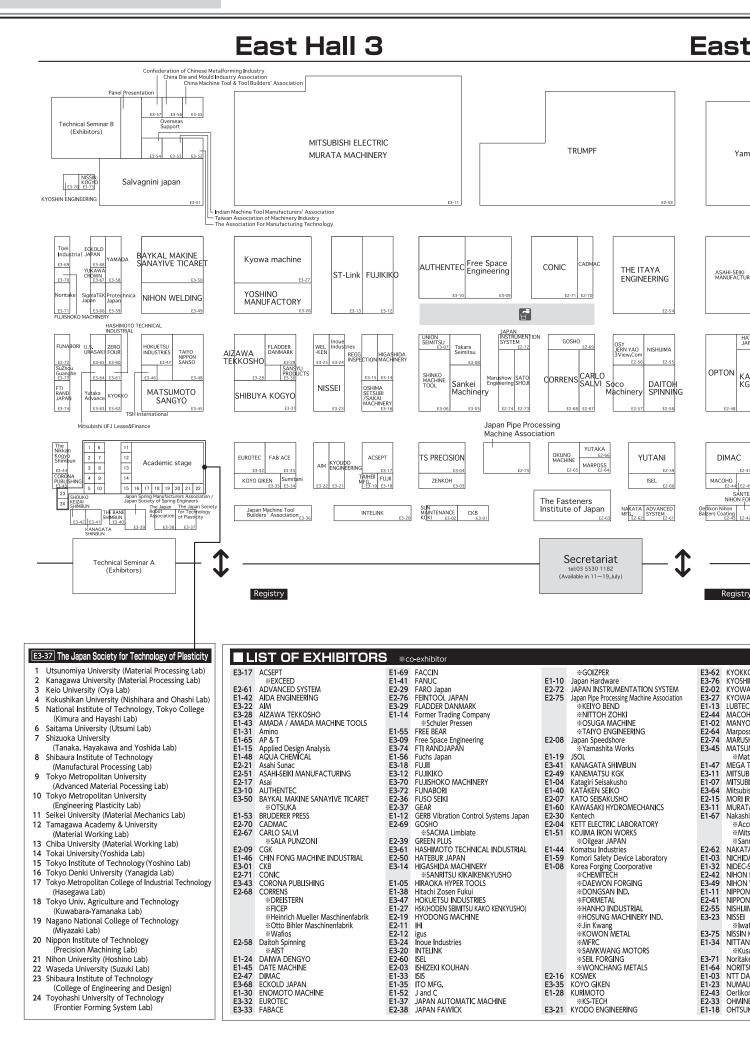








### MF-Tokyo 2015 HALL LAYOUT \*co-exhibitor



#### Hall 2

ACCUMULATOR -TAPPER

ani OGYO SAKAE Die Holder J KIKAI SEISAKUSHO J KIKAI SEISAKUSHO TA ENGINEERING SYSTEMS JANCE Nihon Balzers Coating INDUSTRY (A

SANTOKU

Schmalz

SATO SHOJI

\*FONTIJNE GROTNES \*LZIFELD METAL SPINNING

Schmalz SCREEN Holdings SCSK Seiken Graphics SHIBH VIH MACHINERY INDUSTRY SHIEH VIH MACHINERY INDUSTRY SHINKO MACHINE TOOL Shinohara Press Service

E2-40

E2-73

E2-46

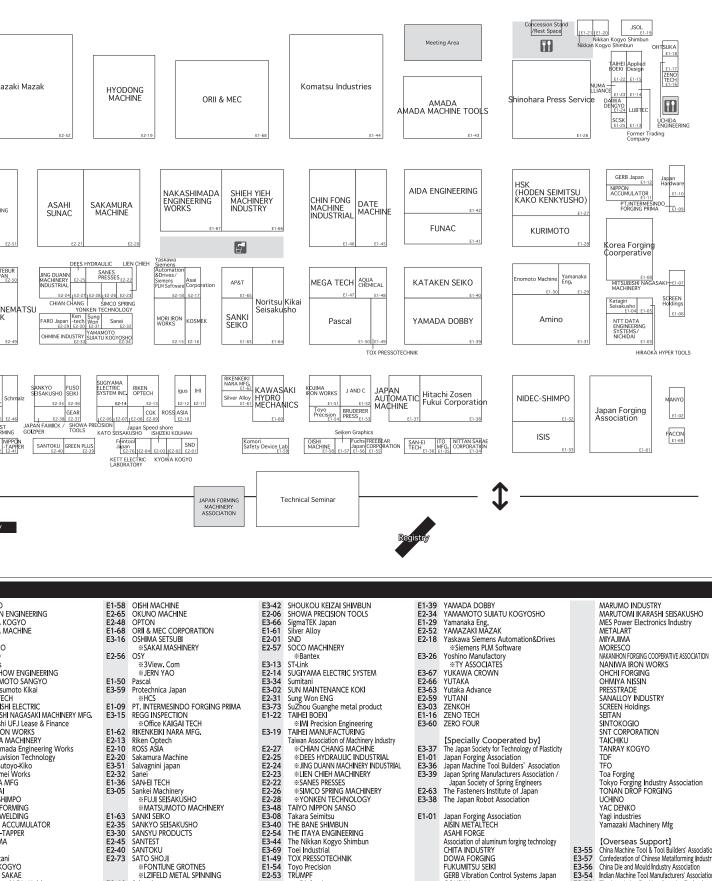
E1-06 E1-25 E1-57 E3-31

E3-06 E1-26

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(A)

### East Hall 1



Toei Industrial TOX PRESSOTECHNIK Toyo Precision TRUMPF

TS PRECISION TSH International U.S.URASAKI UCHIDA ENGINEERING

UNION SEIMITSU WEL-KEN YAMADA CORPORATION

**%FA** Service

E3-04 E3-04 E3-46 E3-65 E1-17

E3-07 E3-25 E3-58

CHITA INDUSTRY

HOKURIKUKOGYO HOWA FORGING ICHITAN

Mannoh Industrial

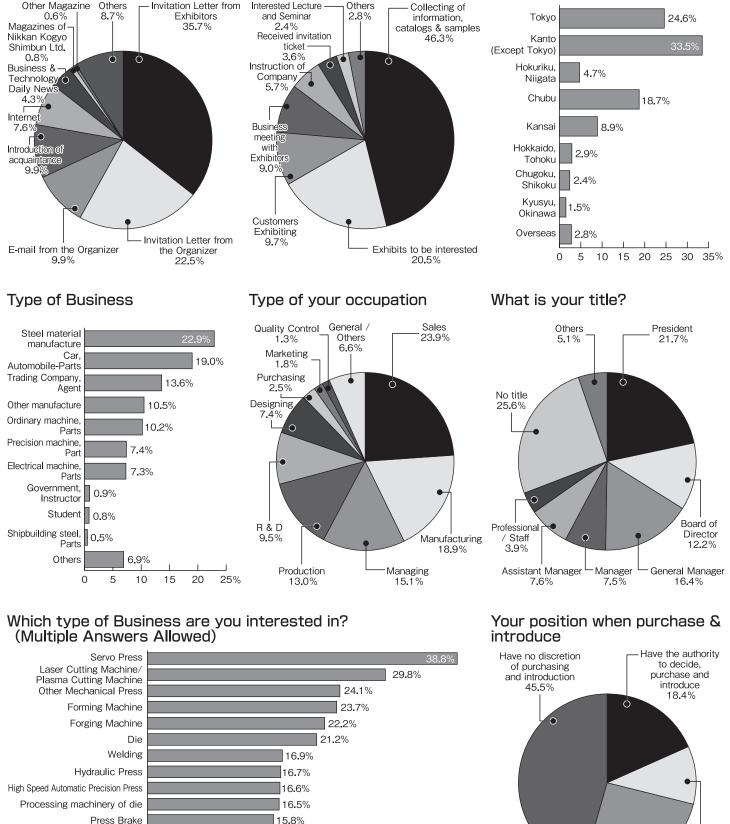
KAKUTA IRON WORKS

GOHSYU

DOWA FORGING FUKUMITSU SEIKI GERB Vibration Control Systems Japan

Kinki Forging Cooperative Association KOTANI

- Yamazaki Machinery Mfg E3-55
- [Overseas Support] China Machine Tool & Tool Builders' Association Confederation of Chinese Metalforming Industry China Die and Mould Industry Association Indian Machine Tool Manufacturers' Association The Association For Manufacturing Technology Taiwan Association of Machinery Industry E3-57 E3-56 E3-54 E3-52 F3-53



14.3%

13.8%

13.1%

13<mark>.</mark>1%

15

20

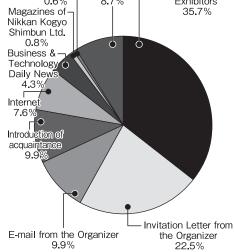
25

30

35

40%

#### How did you know the show?



#### Purpose of visiting this show

#### Where did you come from?

Have tentative

purchasing and

introduction

10.6%

Recommend specific articles

/service

25.6%

decision of

Instrument Inspection system

Automation/Safety Equipment

Punching Machine

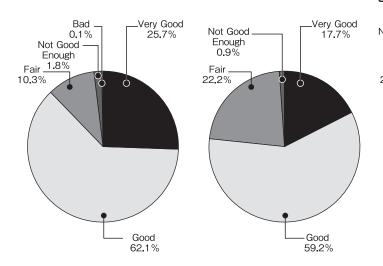
CAD/CAM

0

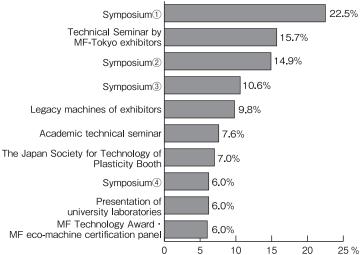
5

10

#### How was the contexture How about our of the venue? services?

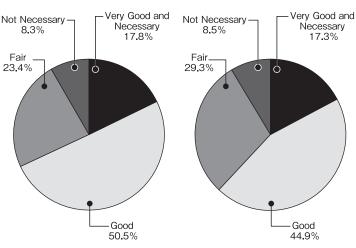


#### Which simultaneous event was useful for you? (Multiple Answers Allowed)



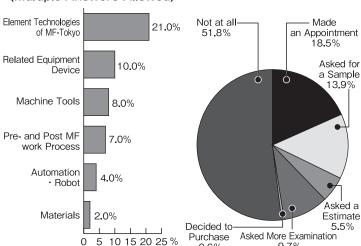
#### How was the seminar by Professors of JSTP and JLPS?

#### How was University **Research Booth?**



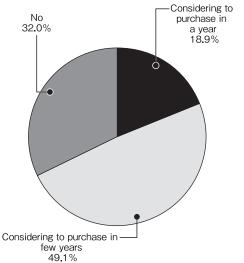
you want to see more? (Multiple Answers Allowed)

Which type of Business Did you talk Business in this fair?

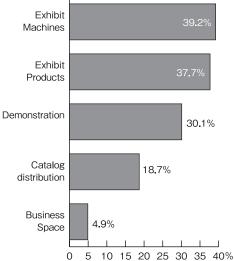


0.6% 9.7%

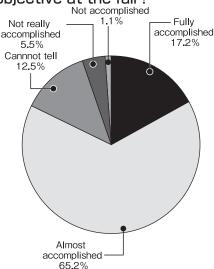
### to purchase?

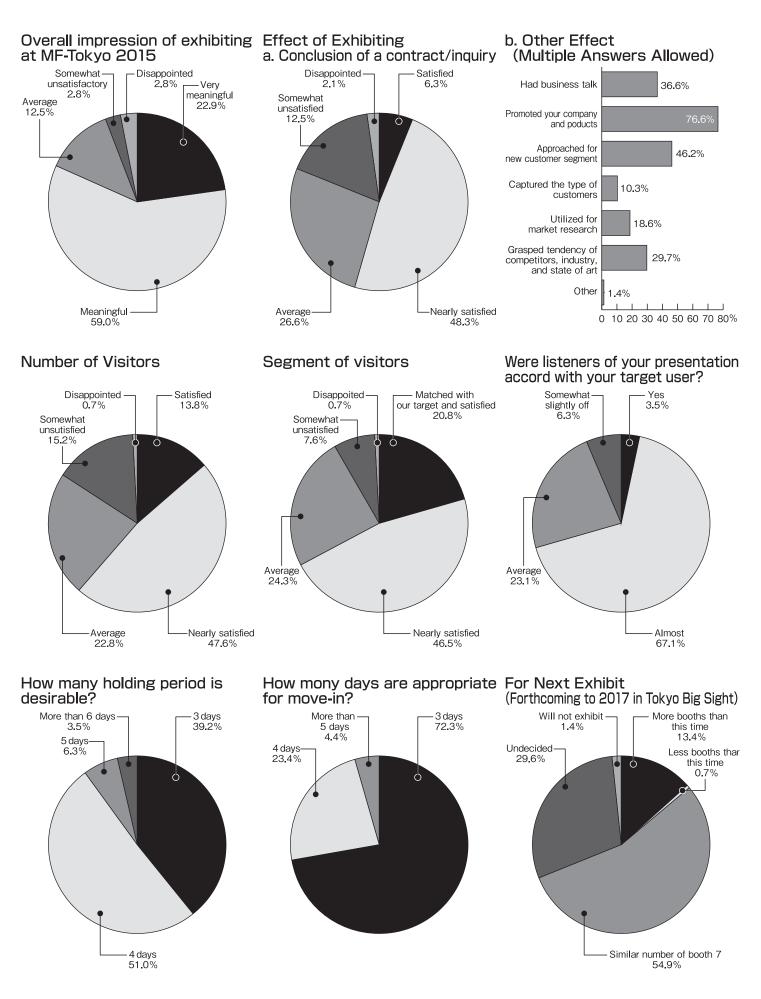


#### Did you find a Exhibit you want What do you want Exhibitors to do? Did you accomplish your (Multiple Answers Allowed)



### objective at the fair?





### MF-Tokyo 2015 PROMOTIONAL ACTIVITIES

[Advertisements]

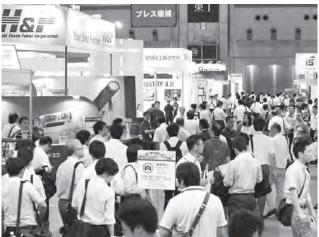
Media Type	Media Name	Issuing Date	Size	Publisher	
	Nikkan Kogyo Shimbun	May 18 Full Page (Color)			
		June 4, 12, 17, 19, 22, 26, 29 July 1, 3, 7, 8, 10, 14	Five Columns	Nikkan Kogyo Shimbun.Ltd	
		July 10, Distribution in the venue	Extra volume for special article (8 page)	]	
	The Laser New Reports	May 18, June 22	ay 18, June 22 Five Columns (Half)		
	The Kikai Shimbun	June 11, July 2	Five Columns	Shoko Keizai Shimbun	
	THE NIHON BUTSURYU SHINBUN	June 25	Five Columns (Half)		
		July 10	Five Columns (Half)	THE NIHON BUTSURYU SHINBUN CO, LTD	
Newspaper	Kanagata Shimbun	June 4	Three Column	Kanagata Shimbun Co. Ltd	
		July 2	Three Columns (Color)		
	Bane news	July 1	Six Columns	Bane News Co. Ltd	
		July 15	Five Columns		
	Nikkan Jidosha Shimbun	July 6	Five Columns	Nikkan Jidosha Shimbun	
	NIKKEI BUSINESS DAILY	July 14	Five Columns	NIKKEI INC.	
	CHINA METALLURGICAL NEWS	June 2, 16	Next to the Title	China Steel News	
	Bisnis Indonesia	June 25	Half Page (Color)	PT. Jurnalindo Aksara Grafika	
Magazine/ Journal	Press Working	July, August 2015	Full Page (Color)	Nilders Karne Obirshur Ltd	
	Die and Mold Technology	July, August 2015	Full Page (Color)	Nikkan Kogyo Shimbun.Ltd	
	Welding Technology	July 2015	Full Page (Color)	Sampo Publications, Inc.	

#### [Articles]

Media Type	Media Name	Date	Content of article	Publisher	
		July 2 2014	Information from the Organizer		
		June 11	Interview with Exhibitor	7	
		June 11	Interview with Exhibitor	7	
		June 12	Interview with Exhibitor		
		June 16	Interview with Exhibitor		
		June 17	Interview with Exhibitor		
		June 18	Interview with Exhibitor		
		June 19	Interview with Exhibitor		
		June 22	Interview with Exhibitor		
		June 23	Interview with Exhibitor		
		June 24	Interview with Exhibitor		
		June 25			
			Interview with Exhibitor	-	
		June 29	Interview with Exhibitor	_	
		June 30	Interview with Exhibitor	_	
		July 1	Interview with Exhibitor	_	
	Nikkan Kogyo Shimbun	July 2	Interview with Exhibitor	Nikkan Kogyo Shimbun.Ltd	
		July 3	Interview with Exhibitor		
		July 6	Interview with Exhibitor		
		July 7	Introduction of Exhibits		
		July 8	Interview with Exhibitor		
		July o	Introduction of Exhibits	7	
			Interview with Exhibitor	7	
		July 9	Introduction of Exhibits	-	
		July 10	Introduction of Exhibits	-	
		July 14	Introduction of Exhibits	-	
		July 15	Interview and Analyze	-	
lewspaper			Exhibition Report	-	
CWSpaper			Exhibition Report	-	
		July 16	Exhibition Report	-	
			Exhibition Report		
		1.1. <b>1</b> 7			
		July 17	Exhibition Report		
		July 20	Final Report		
		June 4	Information from the Organizer	Kanagata Shimbun Co. Ltd	
	Kanagata Shimbun		Introduction of Exhibits		
			Introduction of Exhibits		
			Interview with Exhibitor		
		May 18	Information from the Organizer	Shimpo Corporation	
			Introduction of Exhibits		
	The Laser New Reports	s June 22 August 10	Greetings from JFMA		
	The Laser New Reports		Introduction of Exhibits		
			Exhibition Report		
			Exhibition Report		
		April 20	Introduction of Exhibits		
	Bane news	July 1	Introduction of Exhibits		
		July 15	Introduction of Exhibits	Bane News Co. Ltd	
			Introduction of Exhibits	- Shoko Keizai Shimbun	
		July 9	Greetings from JFMA		
	The Kikai Shimbun	July 23	Introduction of Exhibits		
			Exhibition Report		
	Fuii Caplesi Dusinasa i				
	Fuji Sankei Business i	July 9	Introduction of Exhibits	THE NIHON KOGYO SHIMBUN Co.Ltc	
	NIKKEI BUSINESS DAILY	July 14	Greetings from JFMA	NIKKEI INC.	
	NIHON BUTSURYU SHINBUN	July 25	Exhibition Report	NIHON BUTSURYU SHINBUN CO., LT	
	GasMedia	July 25	Exhibition Report	GasMedia Ltd.	
		August	Introduction of Exhibits	Nikkan Kogyo Shimbun.Ltd	
logo=! /	Press Working	September 2015	Feature article 'MF-Tokyo'		
Magazine/ Journal		October 2015	Feature article 'MF-Tokyo'	1 ·· ··	
ooumai	Producer's goods marketing	July 2015	Feature article 'MF-Tokyo'	Nava Direct Dubli Li - C - Li i	
		August 2015	Feature article 'MF-Tokyo'	News Digest Publishing Co., Ltd	

### MF-Tokyo 2015 Photos of MF-Tokyo 2015













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# Previous announcement : MF-Tokyo 2017

\*Details will be announced after fair brochure prepared.

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