

# **METAL FORMING & FABRICATING FAIR TOKYO**

**Mother machines for forming machines,  
the evolution of metal forming and laser processing technologies**

# **MF-Tokyo 2013**

## **FAIR REPORT**

**Dates:** July 24th (Wed.) - 27th (Sat.) , 2013 10:00~17:30 (16:00 on Sat.)

**Venue:** Tokyo Big Sight, East Hall 1, 2, 3

**Organizers:** Japan Forming Machinery Association  
Nikkan Kogyo Shimbun, Ltd.

- Name of the fair: MF-Tokyo 2013 Metal Forming & Fabricating Fair Tokyo
- Theme: Mother machines for forming machines,  
the evolution of metal forming and laser processing technologies
- Organizers: Japan Forming Machinery Association (JFMA)  
Nikkan Kogyo Shimbun, Ltd. (Business & Technology Daily News)
- Supported by: Ministry of Economy Trade and Industry  
Ministry Health, Labour and Welfare  
Ministry of the Environment  
Yokosuka City Board of Education
- Specially Cooperated by: The Japan Society for Technology of Plasticity  
Japan Forging Association  
Japan Metal Stamping Association  
Japan Die & Mold Industry Association
- Cooperated by:  
(Japanese organizations) Japan Automobile Manufacturers Association, Inc.  
The Japan Electrical Manufacturers' Association  
Japan Construction Equipment Manufacturers Association  
Japan Laser Processing Society  
The Japan Welding Engineering Society
- Cooperated by:  
(Overseas organizations) China Machine Tool & Tool Builders' Association  
Confederation of Chinese Metalforming Industry  
China International Industrial Fair  
Indian Machine Tool Manufacturers' Association  
The Association For Manufacturing Technology  
Taiwan Association of Machinery Industry  
Korea Machine Tool Manufacturers' Association
- Dates: July 24 (Wed.) - 27 (Sat.) , 2013
- Opening hours: 10:00~17:30 (16:00 on Sat)
- Venue: Tokyo Big Sight, East Hall 1, 2, 3
- Admission: ¥1,000  
(free admission for invitation card holder / pre-registrant by internet)
- Fair scale: 201 Companies / groups (incl. in-house and co-exhibitors: 301 companies).  
1,062 booths (approx. 9,600㎡)

■Number of visitors:

Date	Weather	Number of visitors (Overseas visitors)	Compared against MF-Tokyo 2011
July 24 (Wed.)	☂	5,719 (215)	-380
July 25 (Thu.)	☀	7,418 (220)	+41
July 26 (Fri.)	☀	9,573 (229)	+1,031
July 27 (Sat.)	☁	6,921 (86)	-581
Total		29,631 (750)	+111

※Net number of visitors, no duplication

# MF-Tokyo 2013 RECEPTION

■Date: July 24 (Wed.) , 2013

■Time: 11:30-13:00

■Venue: Reception Hall-A, Conference Tower 1F, Tokyo Big Sight



## ■Order of the Ceremony:



### Welcome Remarks

Chairman of  
Japan Forming  
Machinery Association  
**Mr. Takashi Yagi**



### Congratulatory Address

Deputy Director  
Machine Parts &  
Tooling Industries Office  
Manufacturing  
Industries Bureau  
**Mr. Yoshito Kimura**



### Congratulatory Address

Chairman of  
Japan Society for  
Technology of Plasticity  
**Mr. Fusahito Yoshida**



### Congratulatory Address

Chairman of  
Japan Forging  
Association  
**Mr. Mitsuhiro Goto**



### Propose a toast

Chairman of the PR and  
exhibition committee  
Japan Forming  
Machinery Association  
**Mr. Yoshikazu Hamakawa**



### Closing Remarks

President of  
Nikkan Kogyo Shimbun  
**Mr. Haruhiro Imizu**

## Symposium



Mr. Susumu Takahashi

Theme : **Progress of the Servo Press**  
Date : July 24, 2013  
Time : 14:00 ~ 15:30  
Venue : Reception Hall B, Conference Tower, Tokyo Big Sight  
Admission : Free (pre-registration by Internet only)  
Moderator : **Mr. Susumu Takahashi**  
Professor,  
Department of Mechanical Engineering,  
Nihon University  
Panelist : **Mr. Yuji Watanabe**  
Leader,  
Sales Engineering Department Sales & Customer Service Division  
AIDA ENGINEERING, LTD.  
**Mr. Hirohide Satou**  
Chief Engineer,  
Press development Group Development Dept. Development Division  
Komatsu Industries Corp.  
**Mr. Tatsuya Takahashi**  
Group Leader,  
Mechatronics Group Business Development Dept.  
HODEN SEIMITSU KAKO KENKYUSHO CO., LTD.  
**Mr. Toru Yamada**  
Manager,  
YAMADA DOBBY CO., LTD.



Mr. Takashi Ishikawa

Theme : **Progress of the Hot-Forging Press**  
Date : July 25, 2013  
Time : 14:00 ~ 15:30  
Venue : Reception Hall B, Conference Tower, Tokyo Big Sight  
Admission : Free (pre-registration by Internet only)  
Moderator : **Mr. Takashi Ishikawa**  
Professor, Dr. Eng.  
Graduate School of Engineering,  
Nagoya University  
Panelist : **Mr. Ryoichi Yamada**  
Manager,  
Press Machinery Group Engineering Dept. Industrial Equipment Division  
Sumitomo Heavy Industries, Ltd.  
**Mr. Yuji Kinoshita**  
General Manager,  
Press Engineering Dept. Plant Engineering & Machinery Division  
KURIMOTO, LTD.  
**Mr. Hisao Kobayashi**  
Senior Managing Director,  
Enomoto Machine Co., Ltd.  
**Mr. Nobuyuki Endou**  
Manager,  
Engineering Dept.  
SAKAMURA MACHINE CO., LTD.

## Technical Seminar by Japan Society for Technology of Plasticity and Japan Laser Processing Society

Date : July 24 - 27, 2013 25seminars  
Time : 10:40 ~ 17:10  
Venue : Meeting Room, East 2 Hall, Tokyo Big Sight  
Admission : Free





Mr. Muneharu Kutsuna

Theme : **Progress of the Fiber Laser Processing Machine**  
 Date : July 26, 2013  
 Time : 14:00 ~ 15:30  
 Venue : Reception Hall B, Conference Tower, Tokyo Big Sight  
 Admission : Free (pre-registration by Internet only)  
 Moderator : **Mr. Muneharu Kutsuna**  
 Dr. Professor , Chief Executive  
 Advanced Laser Technology Research Center Co., Ltd.  
 Panelist : **Mr. Seiichi Hayashi**  
 Senior Chief Engineer,  
 Development Department Fabricating Machinery Division  
 Komatsu Industries Corp.  
**Mr. Hiroshi Kobayashi**  
 Senior Manager,  
 Metal Forming Engineering  
 MURATA MACHINERY, LTD.  
**Mr. Hiroyuki Miyajima**  
 Manager,  
 Technical Sales Department Sheet Metal Machinery Division  
 TRUMPF CORPORATION  
**Mr. Koichi Hayase**  
 Customer Care Manager  
 Salvagnini Japan Co., Ltd.  
**Mr. Satoshi Nishida**  
 Manager,  
 Fiber Laser Development Project Group Laser Systems Dept.  
 MITSUBISHI ELECTRIC CORPORATION



Mr. Shigeki Ogawa

Theme : **Progress of the CFRP Processing Method**  
 Date : July 27, 2013  
 Time : 11:00 ~ 12:00  
 Venue : Reception Hall A, Conference Tower, Tokyo Big Sight  
 Admission : Free (pre-registration by internet only)  
 Moderator : **Mr. Shigeki Ogawa**  
 Director Carbon Fiber & Comopite Marerials  
 Technology Administration Office  
 MITSUBISHI RAYON CO., LTD.

## Technical Seminar by MF-Tokyo exhibitors

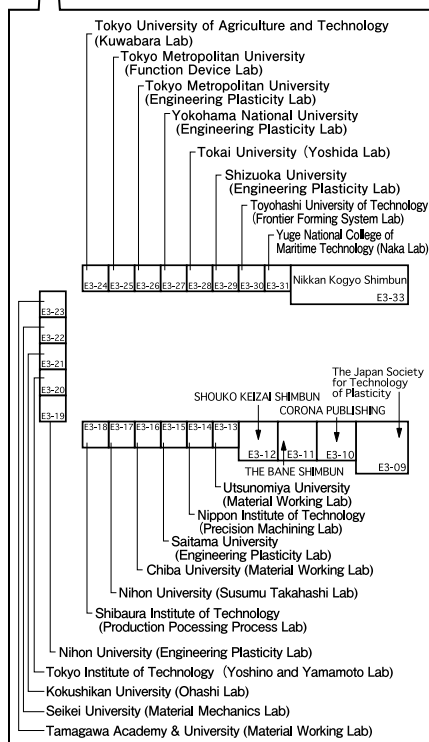
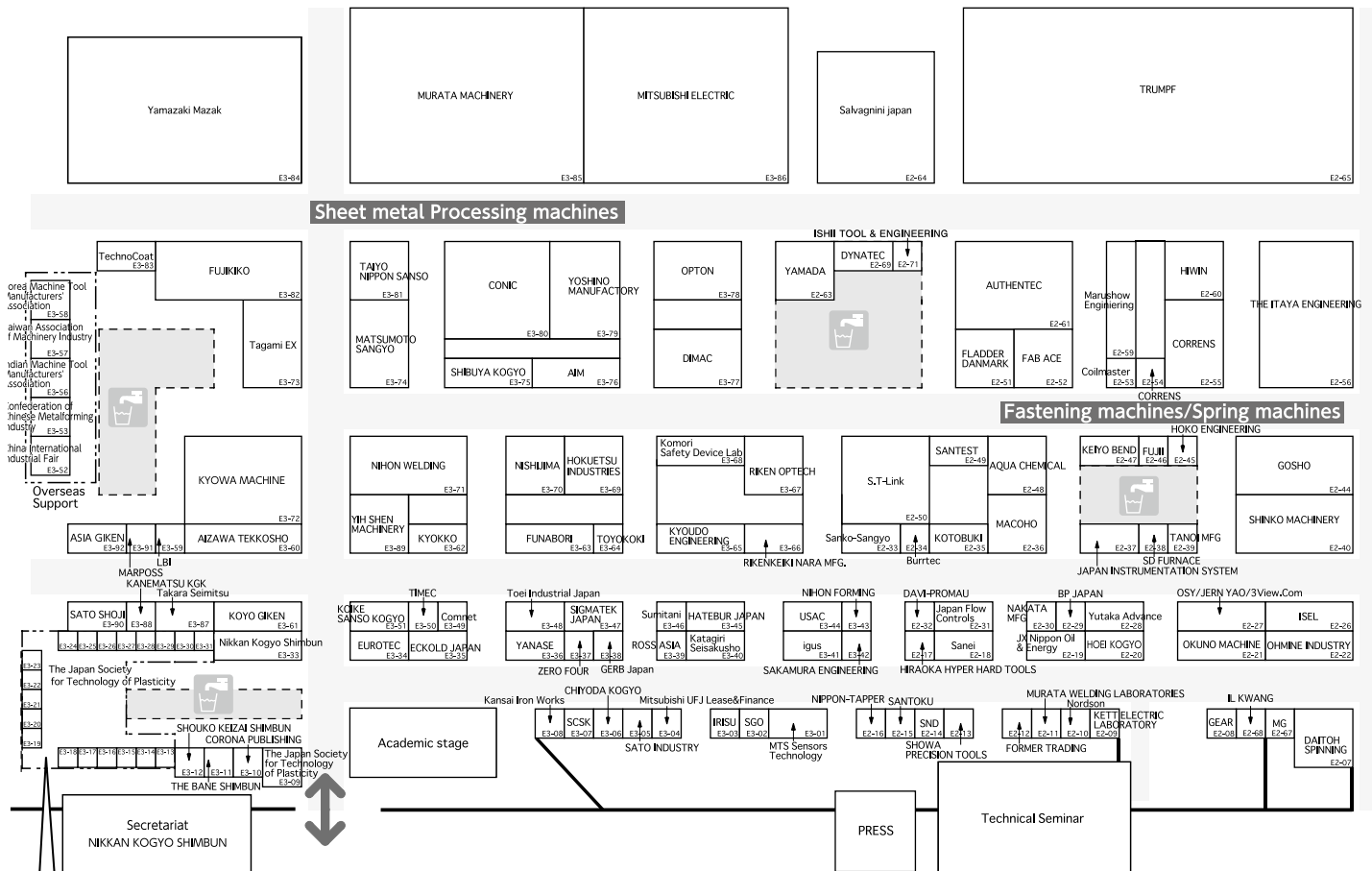
Date : July 24 - 27, 2013 45seminars  
 Time : 11:00 ~ 16:40  
 Venue : Meeting Rooms, East 1 Hall, Tokyo Big Sight  
 Admission : Free (pre-registration by Internet only)

## Research presentations of universities

Date : July 24 - 27, 2013 30seminars  
 Time : 11:00 ~ 15:15  
 Venue : Meeting Rooms, East 3 Hall, Tokyo Big Sight  
 Admission : Free (pre-registration by Internet only)

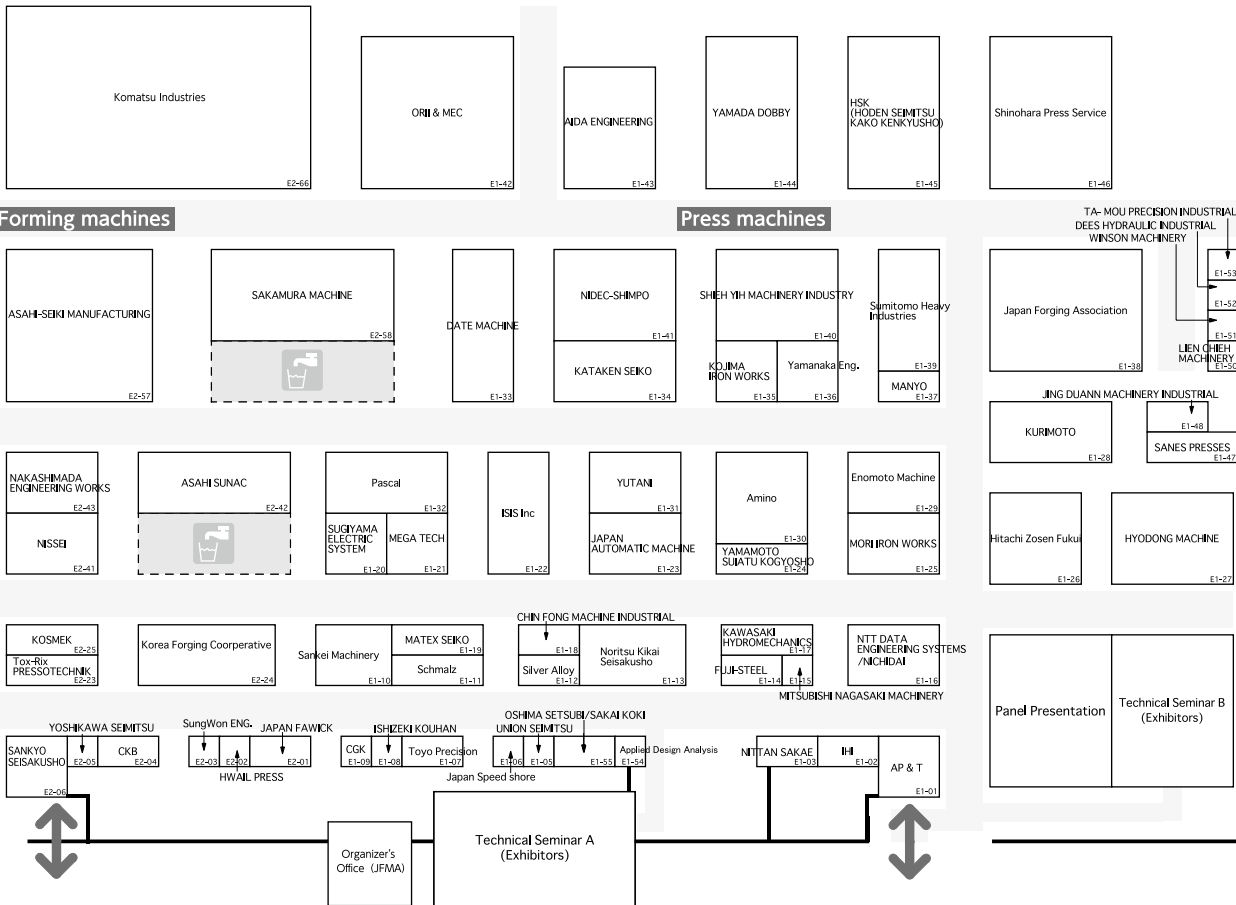
## East Hall 3

## East Hall 2



## List of exhibitors ※co-exhibitor

E1-43 AIDA ENGINEERING	E3-82 FUJIKIKO	E1-35 KOJIMA IRON WORKS
E3-76 AIM	E1-14 FUJI-STEEL	E2-66 Komatsu Industries
E3-60 AIZAWA TEKKOSHO	E3-63 FUNABORI	E3-68 Komori Safety Device Lab
E1-30 Amino	E2-08 GEAR	E2-24 Korea Forging Cooperative
E1-01 AP & T	E3-38 GERB Japan	※AGANG TECH
E1-54 Applied Design Analysis	E2-44 GOSHO	※CHEMITECH
E2-48 AQUA CHEMICAL	※SACMA Group	※DAEWON FORGING
E2-42 ASAHI SUNAC	E3-45 HATEBUR JAPAN	※DONG SAN IND.
E2-57 ASAHI-SEIKI MANUFACTURING	E2-17 HIRAKA HYPER HARD TOOLS	※FORMETAL
E3-92 ASIA GIKEN	E1-26 Hitachi Zosen Fukui	※HANHO INDUSTRIAL
E2-61 AUTHENTEC	E2-60 HIWIN	※HOSUNG Machinery Ind.
E2-29 BP JAPAN	E2-20 HOEI KOGYO	※Kowon Metal
E2-34 Burrtec	E2-45 HOKO ENGINEERING	E3-58 Korea Machine Tool Manufacturers' Association
E1-09 CGK	E3-69 HOKUETSU INDUSTRIES	E2-25 KOSMEK
E1-18 CHIN FONG MACHINE INDUSTRIAL	E1-45 HODEN SEIMTSU KAKO KENKYUSHO	E2-35 KOTOBUKI
E3-52 China International Industrial Fair	E2-02 HWAII PRESS	E3-61 KOYO GIKEN
E3-06 CHIYODA KOGYO	E1-27 HYODONG MACHINE	E1-28 KURIMOTO
※Nanosoft	E3-41 igus	※KS-TECH
E2-04 CKB	E1-02 IHI	E3-62 KYOKKO
※Schuler Pressen	E2-68 IL KWANG	E3-65 KYODOU ENGINEERING
E2-53 Coilmaster	※Accept	E3-72 KYOWA MACHINE
E3-49 Conmet	E3-56 Indian Machine Tool Manufacturers' Association	E3-59 LBI
E3-53 Confederation of Chinese Metalforming Industry	E3-03 IRISU	※Mitsubishi Corporation Technos
E3-80 CONIC	※FELSS	E1-50 LIEN CHIEH MACHINERY
※CADMAC	E2-26 ISEL	E2-38 MACOHO
E3-10 CORONA PUBLISHING	E2-71 ISHII TOOL & ENGINEERING	E1-37 MANYO
E2-54 CORRENS	E1-08 ISHIZEKI KOUHAN	E3-91 MARPOSS
※DREISTERN	E1-22 ISIS	E2-59 Marushow Engineering
E2-55 CORRENS	E1-23 JAPAN AUTOMATIC MACHINE	E1-19 MATEX SEIKO
※Heinrich Muller Maschinenfabrik	E2-01 JAPAN FAWICK	E3-74 MATSUMOTO SANGYO
※Otto Bihler Maschinenfabrik	※GOIZPER.S	※MATSUMOTO KIKAI
※Schuler Pressen	E2-31 JAPAN FLOW CONTROLS	E1-21 MEGA TECH
※Wafios	E2-37 JAPAN INSTRUMENTATION SYSTEM	E2-67 MG
E2-07 DAITOH SPINNING	E1-06 Japan Speed shore	E3-88 MITSUBISHI ELECTRIC
E1-33 DATE MACHINE	※Yamashita Works	E1-15 MITSUBISHI NAGASAKI MACHINERY
E2-32 DAVI-PROMAU	E1-48 JING DUANN MACHINERY INDUSTRIAL	E3-04 Mitsubishi UFJ Lease&Finance
E1-52 DEES HYDRAULIC INDUSTRIAL	E2-19 JX Nippon Oil & Energy	E1-25 MORI IRON WORKS
E3-77 DIMAC	E3-08 KANEMATSU KGK	E3-01 MTS Sensors Technology
E2-69 DYNATEC	E3-08 Kansai Iron Works	E3-85 MURATA MACHINERY
E3-35 ECKOLD JAPAN	E3-40 Katagiri Seisakusho	E2-11 MURATA WELDING LABORATORIES
E1-29 Enomoto Machine	※ASAI SANGYO	E2-43 NAKASHIMADA ENGINEERING WORKS
※CREATECH	E1-34 KATAKEN SEIKO	※Sanmei Works
E3-34 EUROTEC	E1-17 KAWASAKI HYDROMECHANICS	E2-30 NAKATA MFG
E2-52 FAB ACE	E2-47 KEIYO BEND	E1-18 NICHIDAI
E2-51 FLADDER DANMARK	※Japan Pipe Processing Machine Association	E1-41 NIDEC-SHIMPO
E2-12 FORMER TRADING	E2-09 KETT ELECTRIC LABORATORY	E3-43 NIHON FORMING
E2-46 FUJII	E3-51 KOIKE SANJO KOGYO	E3-71 NIHON WELDING



E3-33 NIKKAN KOGYO SHIMBUN  
E2-16 NIPPON-TAPPER  
E3-70 NISHIJIMA  
E2-41 NISSEI  
※Hoganäs  
※Iwatani Corporation  
※NTT DATA ENGINEERING SYSTEMS  
E1-03 NITTAN SAKAE  
※KUSUNOKI DIEHOLDER  
E2-10 Nordson  
E1-13 Noritsu Kikai Seisakusho  
E1-16 NTT DATA ENGINEERING SYSTEMS  
E2-22 OHMINE INDUSTRY  
E2-21 OKUNO MACHINE  
E3-78 OPTON  
E1-42 ORII & MEC  
E1-55 OSHIMA SETSUBI  
※SAKAI KOKI  
E2-27 OSY  
※JERN YAO  
※3View, Com  
E1-32 Pascal  
E3-67 RIKEN OPTTECH  
E3-66 RIKENKEIKI NARA MFG.  
E3-39 ROSS ASIA  
E2-60 S.T-Link  
E3-42 SAKAMURA ENGINEERING  
※MEIKO-GIKEN  
E2-58 SAKAMURA MACHINE  
E2-64 Salvagnini Japan  
E2-18 Sanei  
E1-47 SANES PRESSES  
E1-10 Sankei Machinery  
※FUJI SEISAKUSYO  
※MATSUMOTO MACHINERY  
E2-33 Sanko-Sangyo  
※ASSIST  
E2-06 SANKYO SEISAKUSHO  
E2-49 SANTEST  
E2-15 SANTOKU  
E3-05 SATO INDUSTRY  
※Sojitzu Machinery  
E3-90 SATO SHOJI  
※Fontijne Grotnes  
E1-11 Schmalz  
E3-07 SCSK  
E2-38 SD FURNACE

E3-02 SGO  
E3-75 SHIBUYA KOGYO  
E1-40 SHIEH YIH MACHINERY INDUSTRY  
E2-40 SHINKO MACHINERY  
E1-46 Shinohara Press Service  
E3-12 SHOUKO KEIZAI SHIMBUN  
E2-13 SHOWA PRECISION TOOLS  
E3-47 SIGMATEK JAPAN  
E1-12 Silver Alloy  
E2-14 SND  
E1-20 SUGIYAMA ELECTRIC SYSTEM  
E3-46 Sumitani  
E1-39 Sumitomo Heavy Industries  
E2-03 SungWon ENG.  
E3-73 Tagami EX  
E3-57 Taiwan Association of Machinery Industry  
E3-81 TAIYO NIPPON SANSEI  
E3-87 Takara Seimitsu  
E1-53 TA-MOU PRECISION INDUSTRIAL  
E2-39 TANOI MFG  
E3-83 TechnoCoat  
E3-11 THE BANE SHIMBUN  
E2-56 THE ITAYA ENGINEERING  
E3-50 TIMEC  
E3-48 Toei Industrial  
E2-23 Tox-Rix PRESSTOCHNIK  
E3-64 TOYO KOKI  
E1-07 Toyo Precision  
E2-65 TRUMPF  
※FA Service  
E1-05 UNION SEIMITSU  
E3-44 USAC  
E1-51 WINSON MACHINERY  
E2-63 YAMADA  
E1-44 YAMADA DOBBY  
E1-24 YAMAMOTO SUIATU KOGYOSHO  
E1-36 Yamanaka Eng.  
E3-84 YAMAZAKI MAZAK  
E3-36 YANASE  
E3-89 YIH SHEN MACHINERY  
E2-05 YOSHIKAWA SEIMITSU  
E3-79 YOSHINO MANUFACTORY  
※EZ DATA JAPAN  
E2-28 Yutaka Advance  
E1-31 YUTANI  
E3-37 ZERO FOUR

#### ■ The Japan Society for Technology of Plasticity

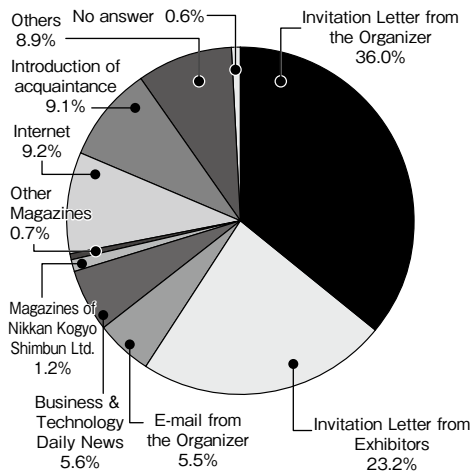
E3-16 Chiba University (Material Working Lab)  
E3-21 Kokushikan University (Ohashi Lab)  
E3-19 Nihon University  
(Engineering Plasticity Lab)  
E3-17 Nihon University  
(Susumu Takahashi Lab)  
E3-14 Nippon Institute of Technology  
(Precision Machining Lab)  
E3-15 Saitama University  
(Engineering Plasticity Lab)  
E3-22 Seikei University  
(Material Mechanics Lab)  
E3-18 Shibaura Institute of Technology  
(Production Processing Process Lab)  
E3-29 Shizuoka University  
(Engineering Plasticity Lab)  
E3-23 Tamagawa University  
(Material Working Lab)  
E3-09 The Japan Society for Technology of Plasticity  
E3-28 Tokai University (Yoshida Lab)  
E3-20 Tokyo Institute of Technology  
(Yoshino and Yamamoto Lab)  
E3-26 Tokyo Metropolitan University  
(Engineering Plasticity Lab)  
E3-25 Tokyo Metropolitan University  
(Function Device Lab)  
E3-24 Tokyo University of Agriculture and  
Technology (Kuwabara Lab)  
E3-30 Toyohashi University of Technology  
(Frontier Forming System Lab)  
E3-13 Utsunomiya University  
(Material Working Lab)  
E3-27 Yokohama National University  
(Engineering Plasticity Lab)  
E3-31 Yuge National College of Maritime  
Technology (Naka Lab)

#### ■ Japan Forging Association

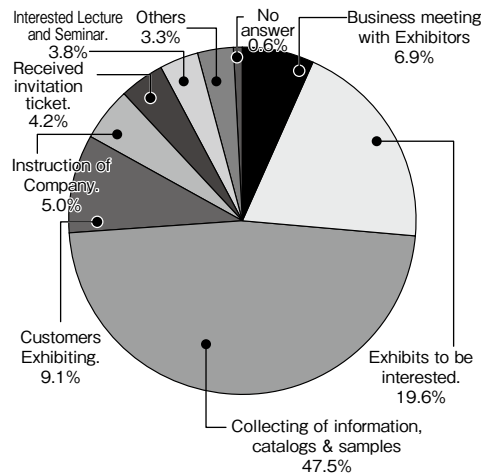
E3-38 AISIN METALTECH  
Aluminum Forging Technology Association  
ASAHI FORGE  
CHITA INDUSTRY  
CHUBU FORGING

Dies Welding Technical Center  
DISA  
FUKUMITSU SEIKI  
GOHSYU  
HOKURIKU KOGYO  
INDUCTOTHERM GROUP JAPAN  
Japan Forging Association  
KAKUTA IRON WORKS  
KINKI FORGING COOPERATIVE ASSOCIATION  
KOTANI  
Mannoh Industrial  
MARUTOMI IKARASHI SEISAKUSHO  
MATEC  
METALART  
MINEYAMA IRON WORKS  
MITSUI ENGINEERING & SHIPBUILDING  
MIYAJIMA  
MIYAKE  
NAKANHO FORGING COOPERATIVE ASSOCIATION  
NANIWA IRON WORKS  
Nippon Graphite Industries  
OHCHI FORGING  
OHMIYA NISSIN  
OTANI MACHINERY MFG.  
RIKEN FORGE  
SAKURA COLOR PRODUCTS  
SAMTECH  
Sanalloy Industry  
SEITAN  
SINTOKOGIO  
SNT  
TAICHIKU  
TANRAY  
TFO  
TOA TANKOSHO  
Tokyo Forging Industry Association  
UCHINO  
YAC DENKO  
YAGI INDUSTRIES  
YAMAZAKI MACHINERY MFG.

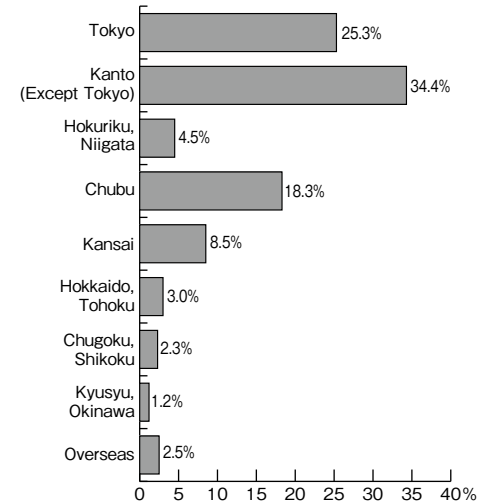
## How did you know the show?



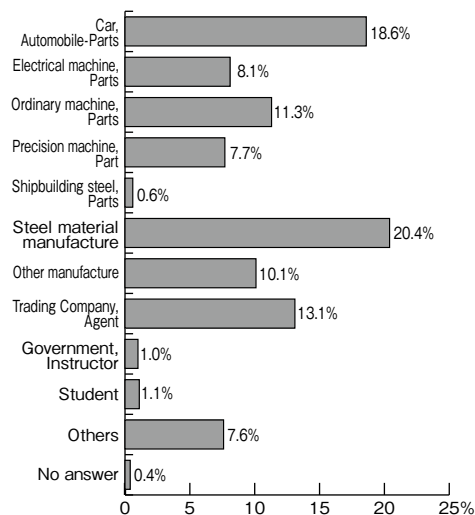
## Purpose of visiting this show.



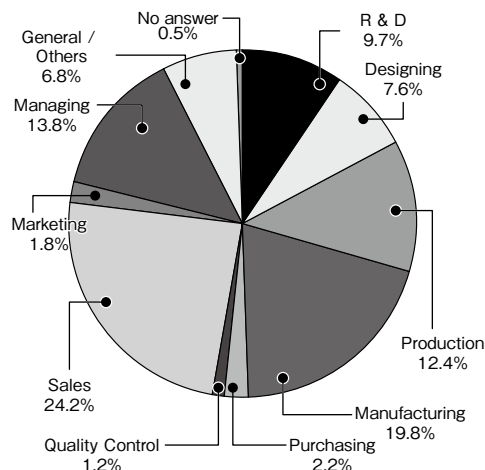
## Where did you come from?



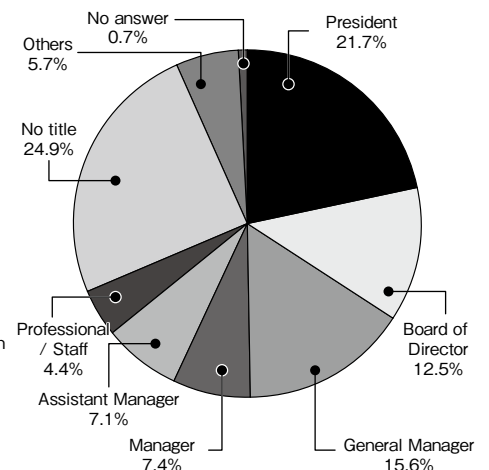
## Type of Business.



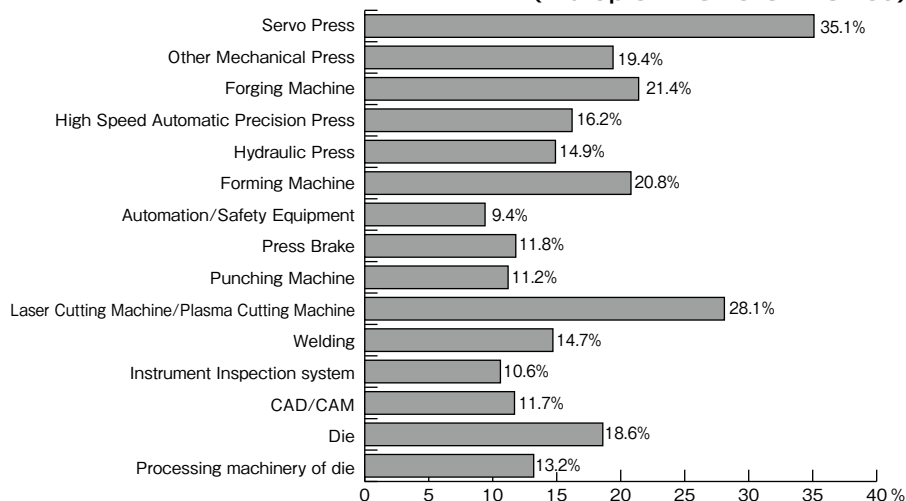
## Type of your occupation.



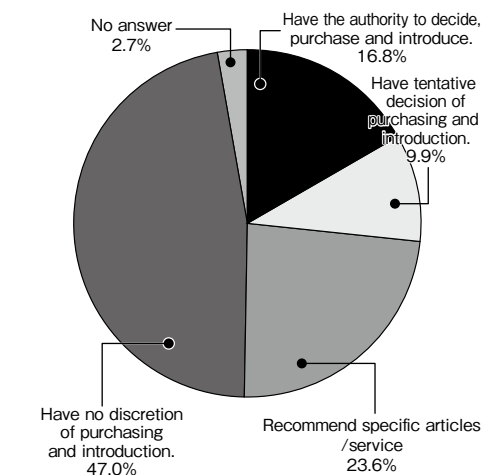
## What is your title?



## Which type of Business are you interested in? (Multiple Answers Allowed)

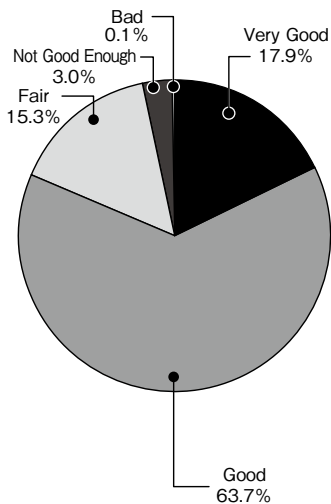


## Your position when purchase & introduce.

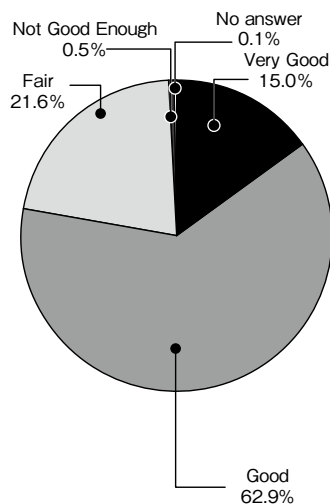




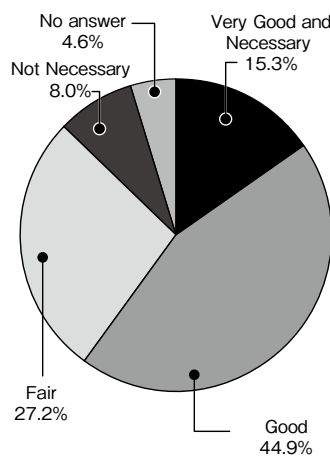
How was the contexture of the venue?



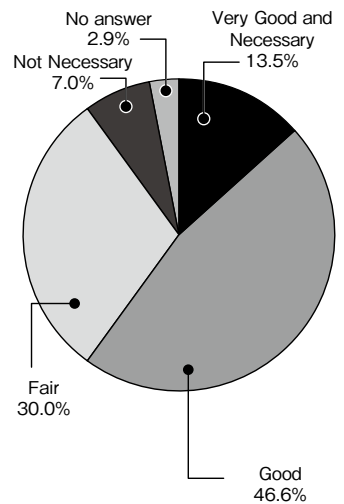
How about our services?



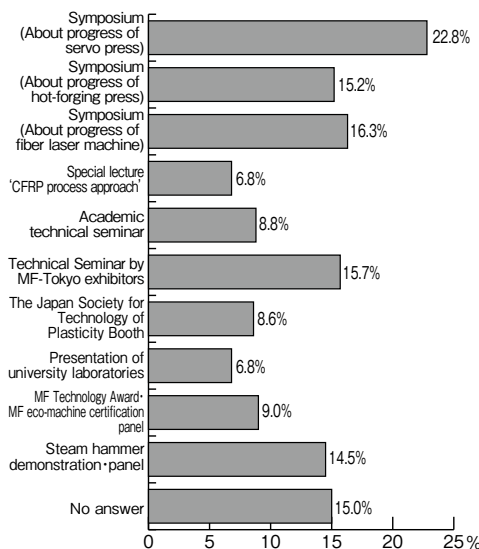
How was the seminar by Professors of JSTP and JLPS?



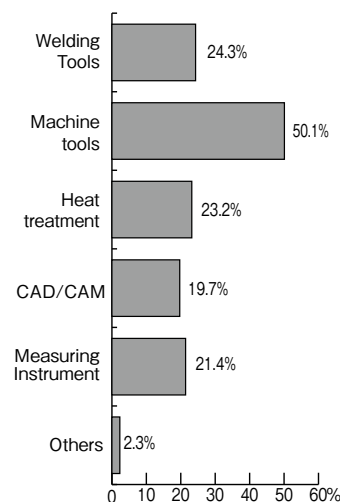
How was University Research Booth?



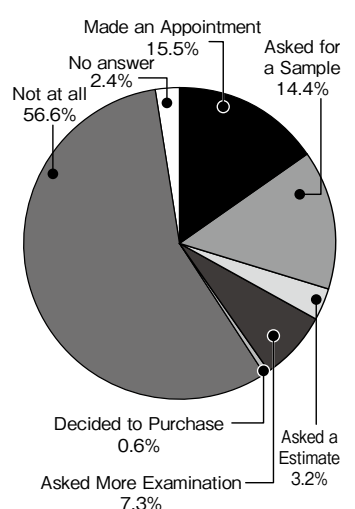
Which simultaneous event was useful for you? (Multiple Answers Allowed)



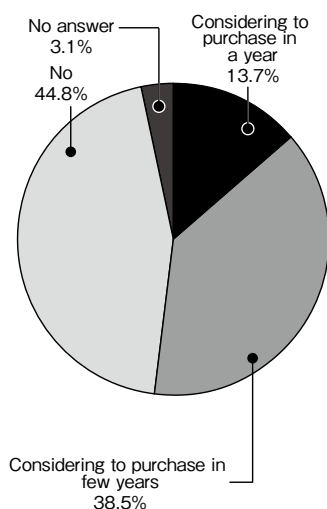
Which type of Business you want to see more? (Multiple Answers Allowed)



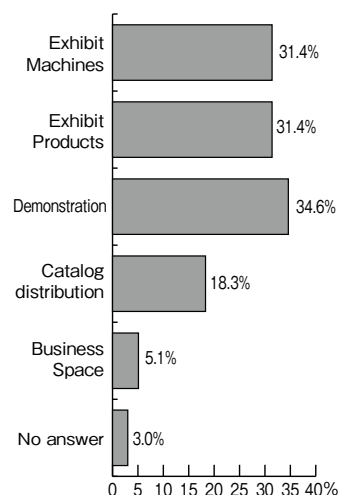
Did you talk Business in this fair?



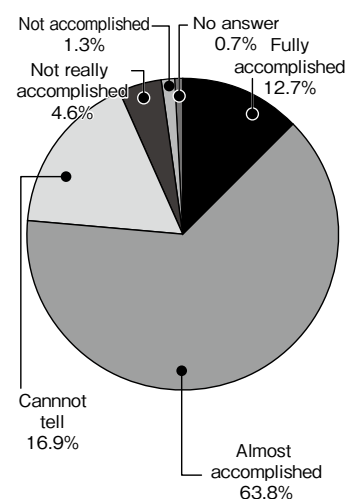
Did you find a Exhibit you want to purchase?



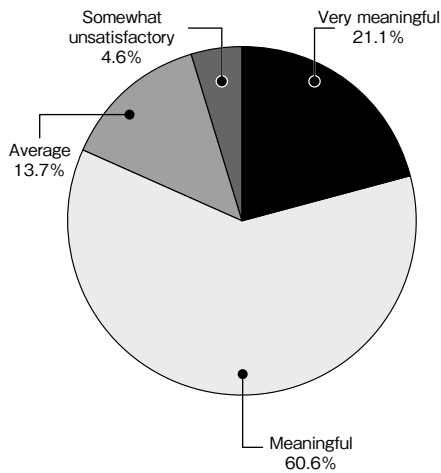
What do you want Exhibitors to do? (Multiple Answers Allowed)



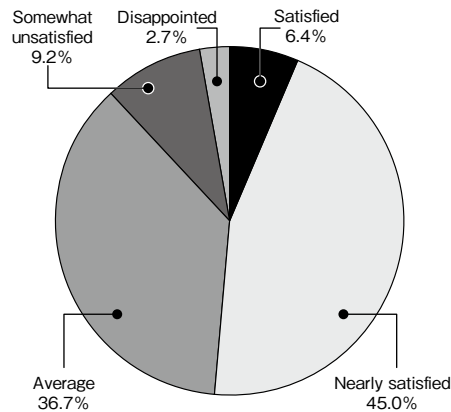
Did you accomplish your objective at the fair?



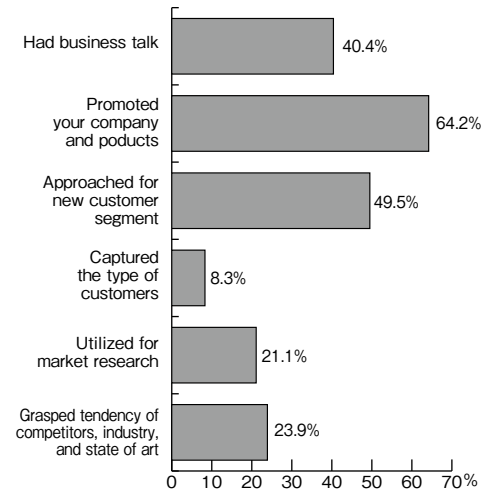
### Overall impression of exhibiting at MF-Tokyo2013



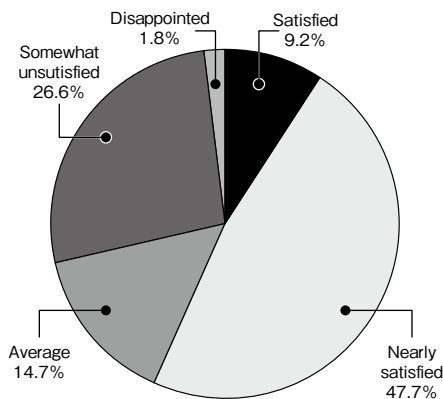
### Effect of Exhibiting a. Conclusion of a contract/inquiry



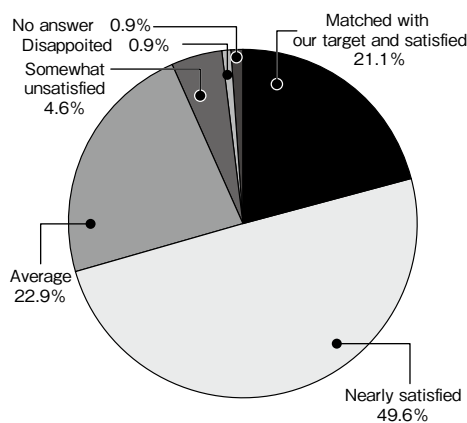
### b. Other Effect (Multiple Answers Allowed)



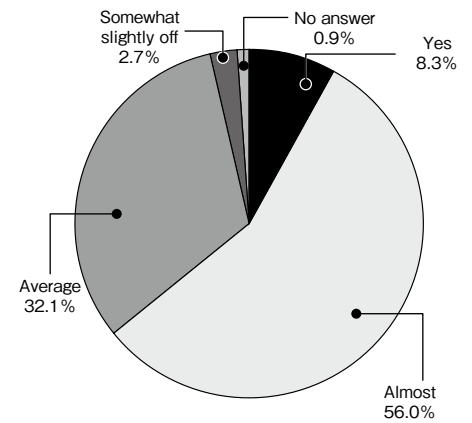
### Number of Visitors



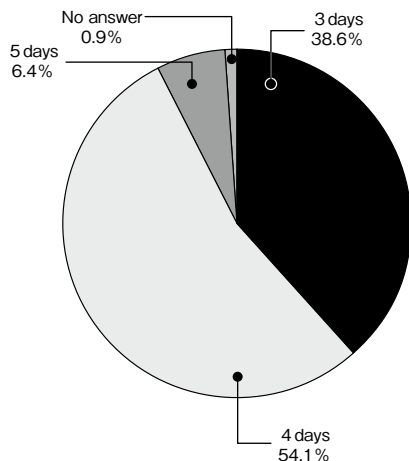
### Segment of visitors



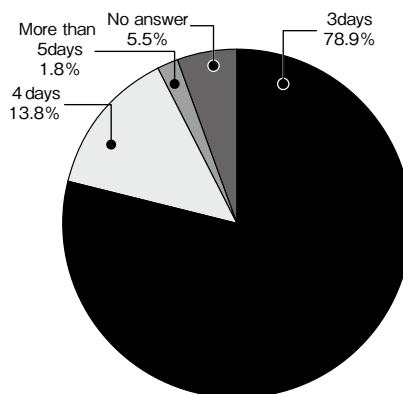
### Were listeners of your presentation accord with your target user ?



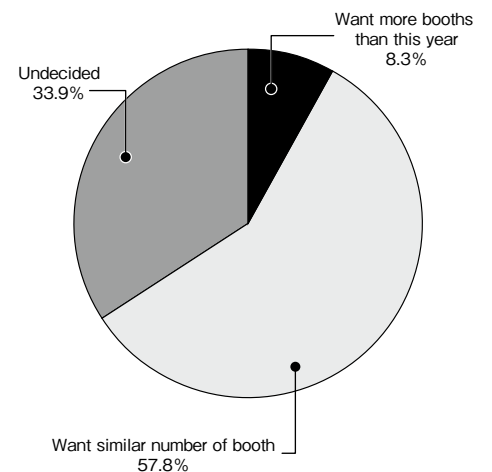
### How many holding period is desirable?



### How many days are appropriate for move-in?



### For Next Exhibit (Forthcoming to 2015 in Tokyo Big Sight)



## 【Advertisements】

Media Type	Media Name	Issuing Date	Size	Publisher
Newspaper	Nikkan Kogyo Shimbun	May 15・30, July 18	Full Page (Color)	Nikkan Kogyo Shimbun.Ltd
		June 14・19・25・27, July 2・4・9・11・23	Five Columns	
	Nikkan Jidosha Shimbun	July 23, Distribution in the venue	Extra volume for special article (8 page)	Nikkan Jidosha Shimbun
		May 25・28, July11	Four Columns	
	THE NIHON BUTSURYU SHINBUN	May 25, July 10	Five Columns (Half)	THE NIHON BUTSURYU SHINBUN CO. LTD
	GasMedia	June 25	Three Columns	GasMedia Co.
	Bane news	July 1	Six Columns	Bane News co.ltd
		July 24	Three Columns	
Website	MF-Tokyo2013 Official Website	July 3	Three Columns (Color)	Kanagata Shimbun Co. Ltd.
		July 8	Five Columns (Half)	Shimpo Corporation
Magazine/Journal	Press Working	July 25	Five Columns	Shoko Keizai Shimbun
		May 15~		
	Die and Mold Technology	July, 2013	2 Pages	Nikkan Kogyo Shimbun. Ltd
		August, 2013	Full Page (Color)	
	JMSA News Letter No.84	August, 2013	Special Feature (50 pages)	Japan Metal Stamping Association
		July, 2013	Full Page (Color)	
	JGMA News No.36	July, 2013	Full Page (Color)	Japan Gear Manufactures Association
		May・June, 2013	Full Page (Color)	
	SOSEI-TO-KAKOU	June, 2013	Full Page	Japan Society for Technology of Plasticity
		June, 2013	Full Page (Color)	
	Industrial Fasteners Review	August, 2013	Full Page	NEJINO SEKAISHA, Inc.
			Full Page	
	Welding Technology			Sampo Publications, Inc.

## 【Articles】

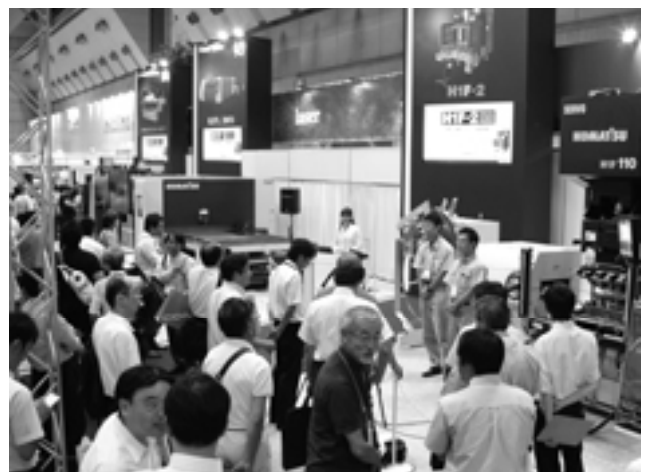
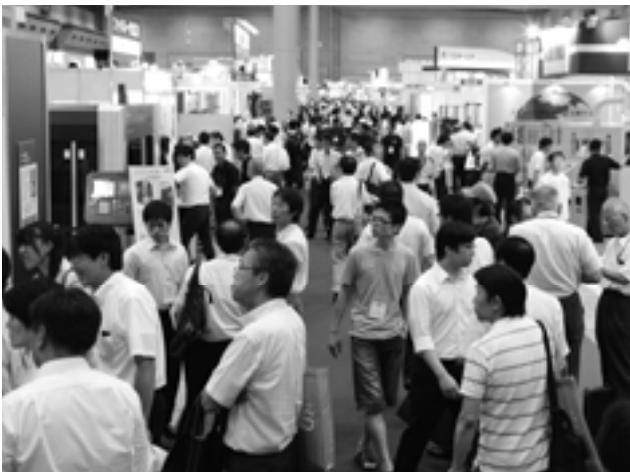
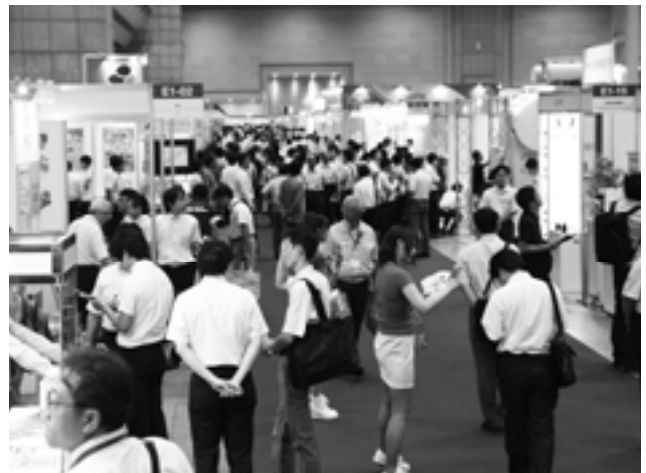
Media Type	Media Name	Date	Content of article	Publisher
Newspaper	Nikkan Kogyo Shimbun	March 21	Notice of MF-Tokyo	Nikkan Kogyo Shimbun.Ltd
		June 11	Introduction of MF-Tokyo Japan Forming Machinery Association	
		June 12	Interview with Exhibitor	
		June 13	Interview with Exhibitor	
		June 14	Interview with Exhibitor	
		June 17	Interview with Exhibitor	
		June 18	Interview with Exhibitor	
		June 19	Interview with Exhibitor	
		June 20	Interview with Exhibitor	
		June 25	Interview with Exhibitor	
		June 26	Interview with Exhibitor	
		June 27	Interview with Exhibitor	
		July 2	Interview with Exhibitor	
		July 3	Introduction of Exhibitors	
		July 4	Introduction of Exhibitors	
		July 5	Introduction of Exhibitors	
		July 8	Introduction of Exhibitors	
		July 9	Introduction of Exhibitors	
		July 10	Introduction of Exhibitors	
		July 11	Introduction of Exhibitors	
		July 17	Introduction of Exhibitors	
		July 18	Introduction of Exhibitors	
		July 23	Introduction of Exhibitors	
		July 24	Opening Report	
		July 25	Exhibition Report	
		July 26	Exhibition Report	
		July 29	Final Report	
	Kanagata Shimbun	July 3	Introduction of 'MF-Tokyo'	Kanagata Shimbun Co. Ltd
	GasMedia	August 10	Final Report	GasMedia Co.
		July 10	Introduction of 'MF-Tokyo'	
	The Kikai Shimbun	August 10	Final Report	Shoko Keizai Shimbun
		June 13	Introduction of 'MF-Tokyo'	
	Nikkan Jidosha Shimbun	July 25	Special Number	Nikkan Jidosha Shimbun
		August 1	Final Report	
	THE NIHON BUTSURYU SHINBUN	July 10	Introduction of 'MF-Tokyo'	THE NIHON BUTSURYU SHINBUN CO, LTD
		August 6	Exhibition Report	
		May 25	Introduction of 'MF-Tokyo'	
		July 10	Feature article 'MF-Tokyo'	
	Bane News	August 10	Final Report 1	Bane News Co. Ltd
		August 25	Final Report 2	
		July 1	New-established 'Spring Zone'	
		July 10	Notice of MF-Tokyo	
		July 20	Introduction of 'MF-Tokyo'	
	The Laser New Reports	July 24	Feature article 'MF-Tokyo'	Shimpo Corporation
		September 10	Final Report	
		May 20	Introduction of 'MF-Tokyo'	
		July 8	Feature article 'MF-Tokyo'	
Magazine/Journal	Press Working	August 19	Final Report	Nikkan Kogyo Shimbun. Ltd
		August, 2013	Feature article 'MF-Tokyo'	
	Industrial Fasteners Review	September, 2013	Feature article 'MF-Tokyo'	NEJI NO SEKAISHA, Inc
		August, 2013	Feature article 'MF-Tokyo'	
	Producer's goods marketing	July, 2013	Feature article 'MF-Tokyo'	News Digest Publishing Co., Ltd

## 【Invitation Letter, E-mail etc.】

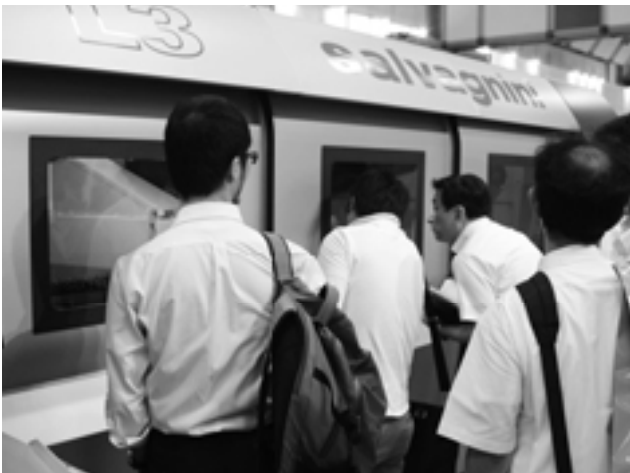
Item	Number	Target	Period
Invitation Letter	From Exhibitors	320,000	Customers of exhibitors
	From Organizer	150,000	DM list of Nikkan Kogyo Shimbun
			Distribution in other exhibitions
			DM from Nikkan Kogyo Shimbun branches
Direct E-mail	Apporx. 140,000	Related organization	June. 2013-
	Apporx. 50,000	Mail List of Nikkan Kogyo Shimbun	June. 2013-
	Apporx. 15,000	Related organization Mail List	July. 22, July. 23
	Apporx. 8,000	Remined mail to pre-resisters	July. 2013-
Telephone appointment		Introduction of invitation letter, Reminder to visit	

## 【Distribution in the venue】

Item	Number	Target
Guidebook	35,000	Visitors
Handiguid	40,000 (Japanese, English)	







Special Lecture



Institute Technical Seminar



Technical Seminar by MF-Tokyo exhibitors



Presentations of academic lab



Demonstration of steam hummer model



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Previous announcement:

# MF-Tokyo 2015

**METAL FORMING & FABRICATING FAIR TOKYO**

**Next Fair will be in 2015 at the Tokyo Big Sight.**

※Details will be announced after fair brochure prepared.

**For further information, please contact:**

**Japan Forming Machinery Association**

Kikai Shinko Bldg. 3F, 3-5-8 Shiba Koen, Minato-ku,  
Tokyo 105-0011  
Phone : +81-3-3432-4579 FAX : +81-3-3432-4804  
<http://www.j-fma.or.jp>

**Secretariat of MF-Tokyo 2013**

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