

METAL FORMING & FABRICATING FAIR TOKYO

**Mother machines for forming machines,
the evolution of metal forming and laser processing technologies**

MF-Tokyo 2013

FAIR REPORT

Dates: July 24th (Wed.) - 27th (Sat.) , 2013 10:00~17:30 (16:00 on Sat.)

Venue: Tokyo Big Sight, East Hall 1, 2, 3

Organizers: Japan Forming Machinery Association
Nikkan Kogyo Shimbun, Ltd.

- Name of the fair: MF-Tokyo 2013 Metal Forming & Fabricating Fair Tokyo
- Theme: Mother machines for forming machines,
the evolution of metal forming and laser processing technologies
- Organizers: Japan Forming Machinery Association (JFMA)
Nikkan Kogyo Shimbun, Ltd. (Business & Technology Daily News)
- Supported by: Ministry of Economy Trade and Industry
Ministry Health, Labour and Welfare
Ministry of the Environment
Yokosuka City Board of Education
- Specially Cooperated by: The Japan Society for Technology of Plasticity
Japan Forging Association
Japan Metal Stamping Association
Japan Die & Mold Industry Association
- Cooperated by:
(Japanese organizations) Japan Automobile Manufacturers Association, Inc.
The Japan Electrical Manufacturers' Association
Japan Construction Equipment Manufacturers Association
Japan Laser Processing Society
The Japan Welding Engineering Society
- Cooperated by:
(Overseas organizations) China Machine Tool & Tool Builders' Association
Confederation of Chinese Metalforming Industry
China International Industrial Fair
Indian Machine Tool Manufacturers' Association
The Association For Manufacturing Technology
Taiwan Association of Machinery Industry
Korea Machine Tool Manufacturers' Association
- Dates: July 24 (Wed.) - 27 (Sat.) , 2013
- Opening hours: 10:00~17:30 (16:00 on Sat)
- Venue: Tokyo Big Sight, East Hall 1, 2, 3
- Admission: ¥1,000
(free admission for invitation card holder / pre-registrant by internet)
- Fair scale: 201 Companies / groups (incl. in-house and co-exhibitors: 301 companies).
1,062 booths (approx. 9,600㎡)

■Number of visitors:

Date	Weather	Number of visitors (Overseas visitors)	Compared against MF-Tokyo 2011
July 24 (Wed.)	☂	5,719 (215)	-380
July 25 (Thu.)	☀	7,418 (220)	+41
July 26 (Fri.)	☀	9,573 (229)	+1,031
July 27 (Sat.)	☁	6,921 (86)	-581
Total		29,631 (750)	+111

※Net number of visitors, no duplication

MF-Tokyo 2013 RECEPTION

■Date: July 24 (Wed.) , 2013

■Time: 11:30-13:00

■Venue: Reception Hall-A, Conference Tower 1F, Tokyo Big Sight



■Order of the Ceremony:



Welcome Remarks

Chairman of
Japan Forming
Machinery Association
Mr. Takashi Yagi



Congratulatory Address

Deputy Director
Machine Parts &
Tooling Industries Office
Manufacturing
Industries Bureau
Mr. Yoshito Kimura



Congratulatory Address

Chairman of
Japan Society for
Technology of Plasticity
Mr. Fusahito Yoshida



Congratulatory Address

Chairman of
Japan Forging
Association
Mr. Mitsuhiro Goto



Propose a toast

Chairman of the PR and
exhibition committee
Japan Forming
Machinery Association
Mr. Yoshikazu Hamakawa



Closing Remarks

President of
Nikkan Kogyo Shimbun
Mr. Haruhiro Imizu

Symposium



Mr. Susumu Takahashi

Theme : Progress of the Servo Press
Date : July 24, 2013
Time : 14:00 ~ 15:30
Venue : Reception Hall B, Conference Tower, Tokyo Big Sight
Admission : Free (pre-registration by Internet only)
Moderator : **Mr. Susumu Takahashi**
Professor,
Department of Mechanical Engineering,
Nihon University
Panelist : **Mr. Yuji Watanabe**
Leader,
Sales Engineering Department Sales & Customer Service Division
AIDA ENGINEERING, LTD.
Mr. Hirohide Satou
Chief Engineer,
Press development Group Development Dept. Development Division
Komatsu Industries Corp.
Mr. Tatsuya Takahashi
Group Leader,
Mechatronics Group Business Development Dept.
HODEN SEIMITSU KAKO KENKYUSHO CO., LTD.
Mr. Toru Yamada
Manager,
YAMADA DOBBY CO., LTD.



Mr. Takashi Ishikawa

Theme : Progress of the Hot-Forging Press
Date : July 25, 2013
Time : 14:00 ~ 15:30
Venue : Reception Hall B, Conference Tower, Tokyo Big Sight
Admission : Free (pre-registration by Internet only)
Moderator : **Mr. Takashi Ishikawa**
Professor, Dr. Eng.
Graduate School of Engineering,
Nagoya University
Panelist : **Mr. Ryoichi Yamada**
Manager,
Press Machinery Group Engineering Dept. Industrial Equipment Division
Sumitomo Heavy Industries, Ltd.
Mr. Yuji Kinoshita
General Manager,
Press Engineering Dept. Plant Engineering & Machinery Division
KURIMOTO, LTD.
Mr. Hisao Kobayashi
Senior Managing Director,
Enomoto Machine Co., Ltd.
Mr. Nobuyuki Endou
Manager,
Engineering Dept.
SAKAMURA MACHINE CO., LTD.

Technical Seminar by Japan Society for Technology of Plasticity and Japan Laser Processing Society

Date : July 24 - 27, 2013 25seminars
Time : 10:40 ~ 17:10
Venue : Meeting Room, East 2 Hall, Tokyo Big Sight
Admission : Free



Mr. Muneharu Kutsuna

Theme : **Progress of the Fiber Laser Processing Machine**
 Date : July 26, 2013
 Time : 14:00 ~ 15:30
 Venue : Reception Hall B, Conference Tower, Tokyo Big Sight
 Admission : Free (pre-registration by Internet only)
 Moderator : **Mr. Muneharu Kutsuna**
 Dr. Professor , Chief Executive
 Advanced Laser Technology Research Center Co., Ltd.

Panelist : **Mr. Seiichi Hayashi**
 Senior Chief Engineer,
 Development Department Fabricating Machinery Division
 Komatsu Industries Corp.

Mr. Hiroshi Kobayashi
 Senior Manager,
 Metal Forming Engineering
 MURATA MACHINERY, LTD.

Mr. Hiroyuki Miyajima
 Manager,
 Technical Sales Department Sheet Metal Machinery Division
 TRUMPF CORPORATION

Mr. Koichi Hayase
 Customer Care Manager
 Salvagnini Japan Co., Ltd.

Mr. Satoshi Nishida
 Manager,
 Fiber Laser Development Project Group Laser Systems Dept.
 MITSUBISHI ELECTRIC CORPORATION



Mr. Shigeki Ogawa

Theme : **Progress of the CFRP Processing Method**
 Date : July 27, 2013
 Time : 11:00 ~ 12:00
 Venue : Reception Hall A, Conference Tower, Tokyo Big Sight
 Admission : Free (pre-registration by internet only)
 Moderator : **Mr. Shigeki Ogawa**
 Director Carbon Fiber & Comopite Marerials
 Technology Administration Office
 MITSUBISHI RAYON CO., LTD.

Technical Seminar by MF-Tokyo exhibitors

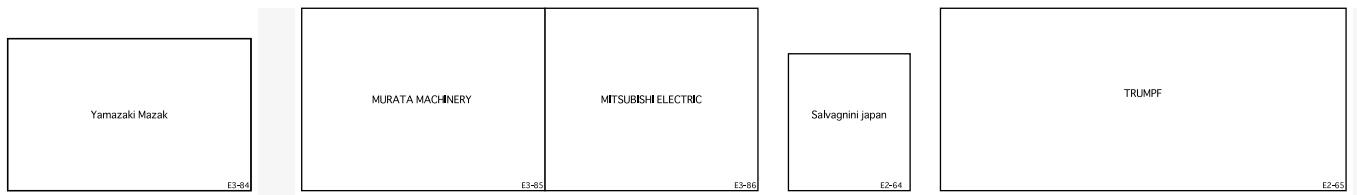
Date : July 24 - 27, 2013 45seminars
 Time : 11:00 ~ 16:40
 Venue : Meeting Rooms, East 1 Hall, Tokyo Big Sight
 Admission : Free (pre-registration by Internet only)

Research presentations of universities

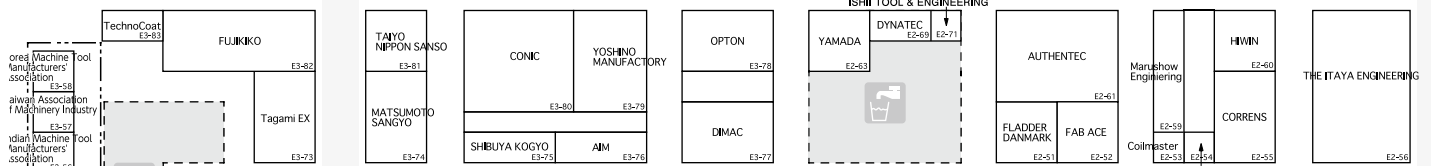
Date : July 24 - 27, 2013 30seminars
 Time : 11:00 ~ 15:15
 Venue : Meeting Rooms, East 3 Hall, Tokyo Big Sight
 Admission : Free (pre-registration by Internet only)

East Hall 3

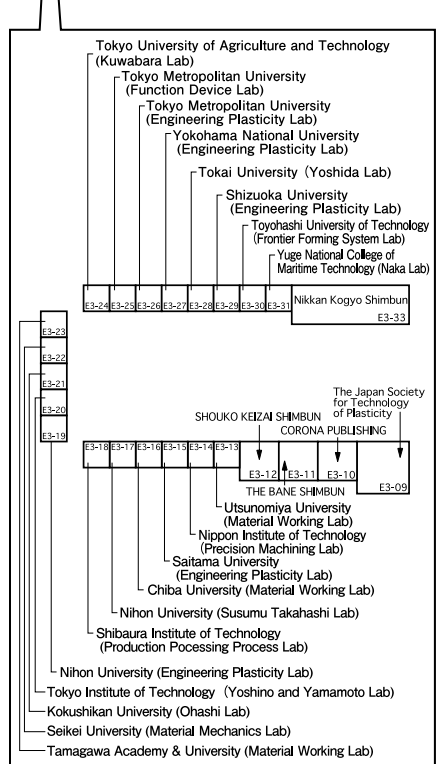
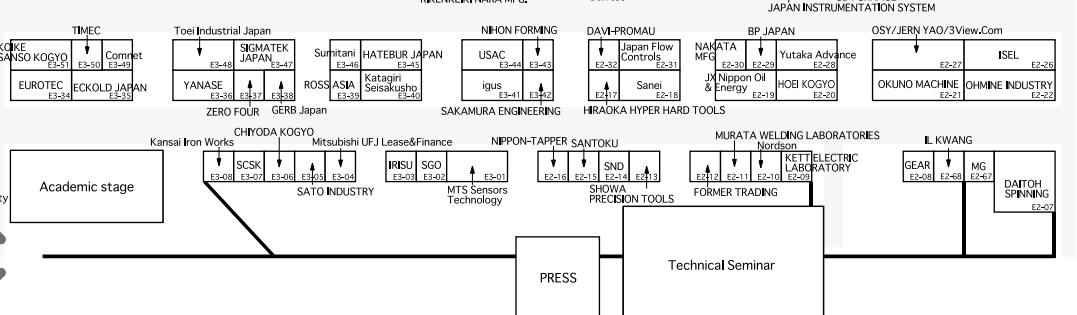
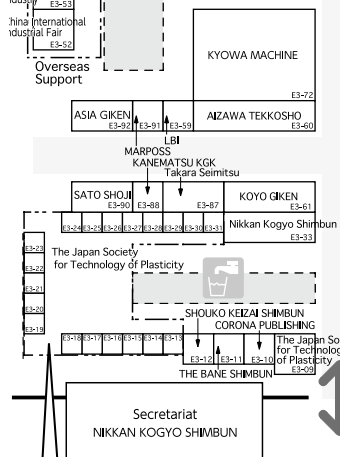
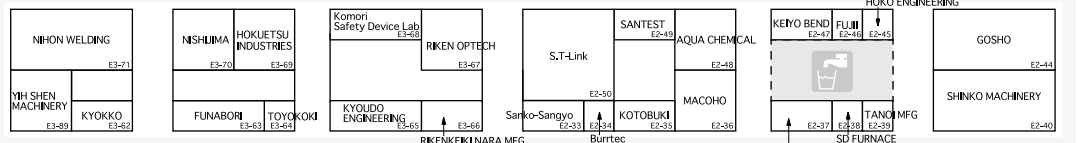
East Hall 2



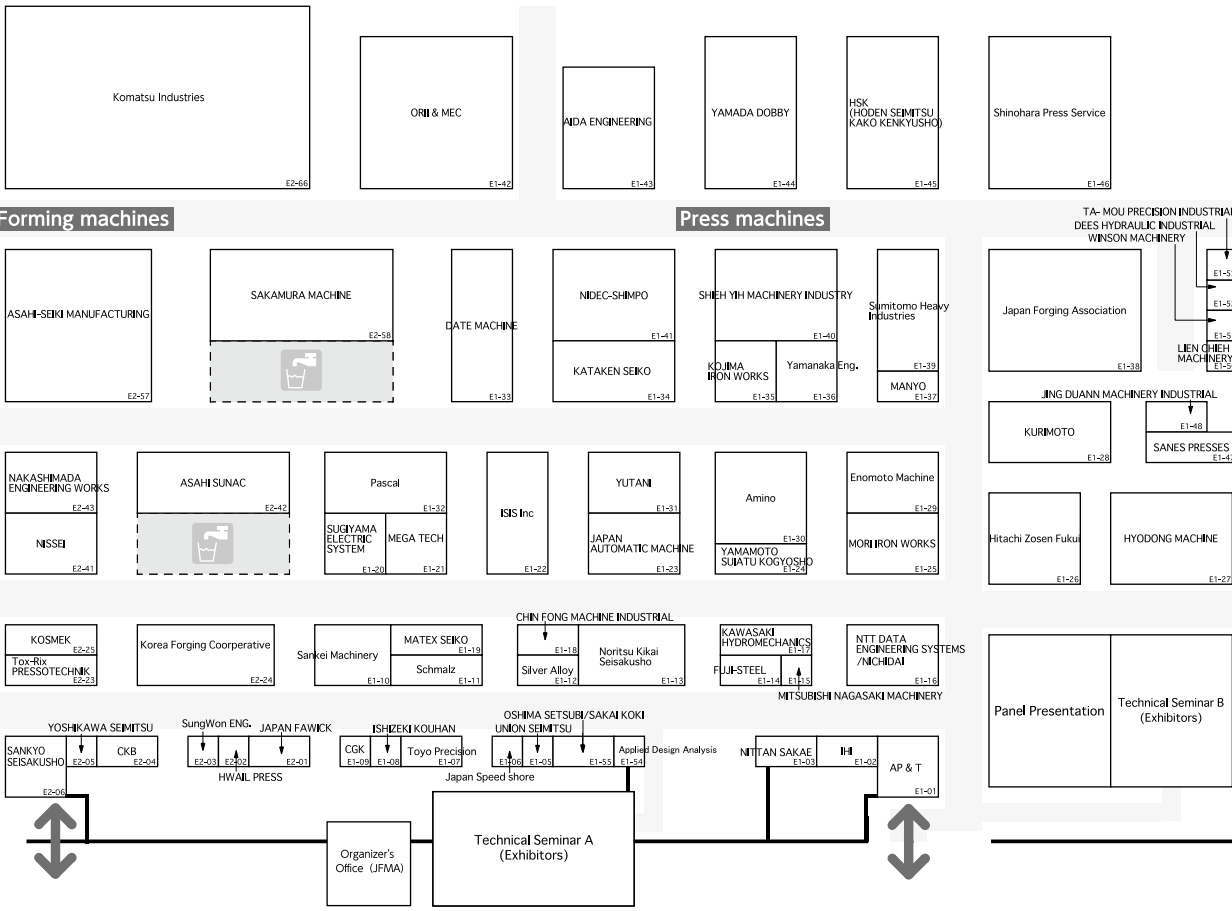
Sheet metal Processing machines



Fastening machines/Spring machines



- ### List of exhibitors ※co-exhibitor
- | | | |
|--|--|---|
| E1-43 AIDA ENGINEERING | E3-82 FUJIKKO | E1-35 KOJIMA IRON WORKS |
| E3-76 AIM | E1-14 FUJI-STEEL | E2-66 Komatsu Industries |
| E3-60 AIZAWA TEKKOSHO | E3-63 FUNABORI | E3-68 Komori Safety Device Lab |
| E1-30 Amino | E2-08 GEAR | E2-24 Korea Forging Cooperative |
| E1-01 AP & T | E3-38 GERB Japan | ※AGANG TECH |
| E1-54 Applied Design Analysis | E2-44 GOSHO | ※CHEMITECH |
| E2-48 AQUA CHEMICAL | ※SACMA Group | ※DAEWON FORGING |
| E2-42 ASAHI SUNAC | E3-45 HATEBUR JAPAN | ※DONG SAN IND. |
| E2-57 ASAHI-SEKI MANUFACTURING | E2-17 HIRAOKA HYPER HARD TOOLS | ※FORMETAL |
| E3-92 ASIA GIKEN | E1-26 Hitachi Zosen Fukui | ※HANHO INDUSTRIAL |
| E2-61 AUTHENTEC | E2-60 HIWIN | ※HOSUNG Machinery Ind. |
| E2-29 BP JAPAN | E2-20 HOEI KOGYO | ※Kowon Metal |
| E2-34 Burrtec | E2-45 HOKO ENGINEERING | E3-58 Korea Machine Tool Manufacturers' Association |
| E1-09 CGK | E3-69 HOKUETSU INDUSTRIES | E2-25 KOSMEK |
| E1-18 CHIN FONG MACHINE INDUSTRIAL | E1-45 HODEN SEIMITSU KAKO KENKYUSHO | E2-35 KOTOBUKI |
| E3-52 China International Industrial Fair | E2-02 HWAII PRESS | E3-61 KOYO GIKEN |
| E3-06 CHIYODA KOGYO | E1-27 HYODONG MACHINE | E1-28 KURIMOTO |
| ※Nanosoft | E3-41 igus | ※KS-TECH |
| E2-04 CKB | E1-02 IHI | E3-62 KYOKKO |
| ※Schuler Pressen | E2-68 IL KWANG | E3-65 KYOUDO ENGINEERING |
| E2-53 Coilmaster | ※Acept | E3-72 KYOWA MACHINE |
| E3-49 Conmet | E3-56 Indian Machine Tool Manufacturers' Association | E3-59 LBI |
| E3-53 Confederation of Chinese Metalforming Industry | E3-03 IRISU | ※Mitsubishi Corporation Technos |
| E3-80 CONIC | ※FELSS | E1-50 LIEN CHIEH MACHINERY |
| ※CADMAC | E2-26 ISEL | E2-36 MACOHO |
| E3-10 CORONA PUBLISHING | E2-71 ISHII TOOL & ENGINEERING | E1-37 MANYO |
| E2-54 CORRENS | E1-08 ISHIZEKI KOUHAN | E3-91 MARPOSS |
| ※DREISTERN | E1-22 ISIS | E2-59 Marushow Engineering |
| E2-55 CORRENS | E1-23 JAPAN AUTOMATIC MACHINE | E1-19 MATEX SEIKO |
| ※Heinrich Muller Maschinenfabrik | E2-01 JAPAN FAWICK | E3-74 MATSUMOTO SANGYO |
| ※Otto Bihler Maschinenfabrik | ※GOIZPER,S | ※MATSUMOTO KIKAI |
| ※Schuler Pressen | E2-31 JAPAN FLOW CONTROLS | E1-21 MEGA TECH |
| ※Wafios | E2-37 JAPAN INSTRUMENTATION SYSTEM | E3-86 MITSUBISHI ELECTRIC |
| E2-07 DAITOH SPINNING | E1-06 Japan Speed shore | E1-15 MITSUBISHI NAGASAKI MACHINERY |
| E1-33 DATE MACHINE | ※Yamashita Works | E3-04 Mitsubishi UFJ Lease&Finance |
| E2-32 DAVI-PROMAU | E1-48 JING DUANN MACHINERY INDUSTRIAL | E1-25 MORI IRON WORKS |
| E1-52 DEES HYDRAULIC INDUSTRIAL | E2-19 JX Nippon Oil & Energy | E3-01 MTS Sensors Technology |
| E3-77 DIMAC | E3-88 KANEMATSU KGK | E3-85 MURATA MACHINERY |
| E2-69 DYNATEC | E3-08 Kansai Iron Works | E3-88 MURATA WELDING LABORATORIES |
| E3-35 ECKOLD JAPAN | E3-40 Katagiri Seisakusho | E2-11 NAKASHIMADA ENGINEERING WORKS |
| E1-29 Enomoto Machine | ※ASAI SANGYO | ※Sanmei Works |
| ※CREATECH | E1-34 KATAKEN SEIKO | E2-30 NAKATA MFG |
| E3-34 EUROTEC | E1-17 KAWASAKI HYDROMECHANICS | E1-16 NICHIDAI |
| E2-52 FAB ACE | E2-47 KEIYO BEND | E1-41 NIDEC-SHIMPO |
| E2-51 FLADDER DANMARK | ※Japan Pipe Processing Machine Association | E3-43 NIHON FORMING |
| E1-12 FORMER TRADING | E2-09 KETT ELECTRIC LABORATORY | E3-71 NIHON WELDING |
| E2-46 FUJII | E3-51 KOIKE SANSCO KOGYO | |



- E3-33 NIKKAN KOGYO SHIMBUN
- E2-16 NIPPON-TAPPER
- E3-70 NISHIJIMA
- E2-41 NISSEI
 - ※Hoganäs
 - ※Iwatani Corporation
 - ※NTT DATA ENGINEERING SYSTEMS
- E1-03 NITTAN SAKAE
 - ※KUSUNOKI DIEHOLDER
- E2-10 Nordson
- E1-13 Noritsu Kikai Seisakusho
- E1-16 NTT DATA ENGINEERING SYSTEMS
- E2-22 OHMINE INDUSTRY
- E2-21 OKUNO MACHINE
- E3-78 OPTON
- E1-42 ORII & MEC
- E1-55 OSHIMA SETSUBI
 - ※SAKAI KOKI
- E2-27 OSY
 - ※JERN YAO
 - ※3View.Com
- E1-32 Pascal
- E3-67 RIKEN OPTTECH
- E3-66 RIKENKEIKI NARA MFG.
- E3-39 ROSS ASIA
- E2-60 S.T-Link
- E3-42 SAKAMURA ENGINEERING
 - ※MEIKO-GIKEN
- E2-58 SAKAMURA MACHINE
- E2-64 Salvagnini Japan
- E2-18 Sanei
- E1-47 SANES PRESSES
- E1-10 Sankei Machinery
 - ※FUJII SEISAKUSYO
 - ※MATSUMOTO MACHINERY
- E2-33 Sanko-Sangyo
 - ※ASSIST
- E2-06 SANKYO SEISAKUSHO
- E2-49 SANTEST
- E2-15 SANTOKU
- E3-05 SATO INDUSTRY
 - ※Sojitzu Machinery
- E3-90 SATO SHOJI
 - ※Fontijne Grotnes
- E1-11 Schmalz
- E3-07 CSMK
- E2-38 SD FURNACE

- E3-02 SGO
- E3-75 SHIBUYA KOGYO
- E1-40 SHIEH YIH MACHINERY INDUSTRY
- E2-40 SHINKO MACHINERY
- E1-46 Shinohara Press Service
- E3-12 SHOUKO KEIZAI SHIMBUN
- E2-13 SHOWA PRECISION TOOLS
- E3-47 SIGMATEK JAPAN
- E1-12 Silver Alloy
- E2-14 SND
- E1-20 SUGIYAMA ELECTRIC SYSTEM
- E3-46 Sumitani
- E1-39 Sumitomo Heavy Industries
- E2-03 SungWon ENG.
- E3-73 Tagami EX
- E3-57 Taiwan Association of Machinery Industry
- E3-81 TAIYO NIPPON SANSO
- E3-87 Takara Seimitsu
- E1-53 TA-MOU PRECISION INDUSTRIAL
- E2-39 TANOI MFG
- E3-83 TechnoCoat
- E3-11 THE BANE SHIMBUN
- E2-56 THE ITAYA ENGINEERING
- E3-50 TIMEC
- E3-48 Toei Industrial
- E2-23 Tox-Rix PRESSOTECHNIK
- E3-64 TOYO KOKI
- E1-07 Toyo Precision
- E2-65 TRUMPF
 - ※FA Service
- E1-05 UNION SEIMITSU
- E3-44 USAC
- E1-51 WINSON MACHINERY
- E2-63 YAMADA
- E1-44 YAMADA DOBBY
- E1-24 YAMAMOTO SUITATU KOGYOSHOU
- E1-36 Yamanaka Eng.
- E3-84 YAMAZAKI MAZAK
- E3-36 YANASE
- E3-89 YIH SHEN MACHINERY
- E2-05 YOSHIKAWA SEIMITSU
- E3-79 YOSHINO MANUFACTORY
 - ※EZ DATA JAPAN
- E2-28 Yutaka Advance
- E1-31 YUTANI
- E3-37 ZERO FOUR

■ The Japan Society for Technology of Plasticity

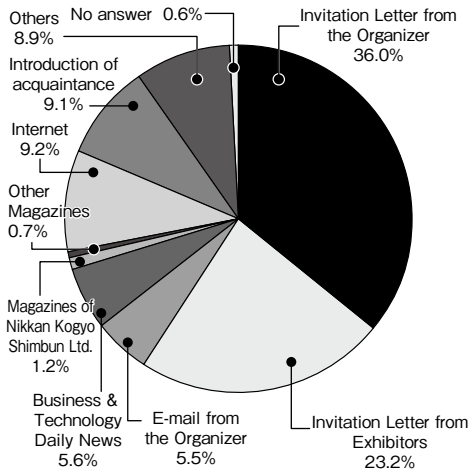
- E3-16 Chiba University (Material Working Lab)
- E3-21 Kokushikan University (Ohashi Lab)
- E3-19 Nihon University (Engineering Plasticity Lab)
- E3-17 Nihon University (Susumu Takahashi Lab)
- E3-14 Nippon Institute of Technology (Precision Machining Lab)
- E3-15 Saitama University (Engineering Plasticity Lab)
- E3-22 Seikei University (Material Mechanics Lab)
- E3-18 Shibaura Institute of Technology (Production Processing Process Lab)
- E3-29 Shizuoka University (Engineering Plasticity Lab)
- E3-23 Tamagawa University (Material Working Lab)
- E3-09 The Japan Society for Technology of Plasticity
- E3-28 Tokai University (Yoshida Lab)
- E3-20 Tokyo Institute of Technology (Yoshino and Yamamoto Lab)
- E3-26 Tokyo Metropolitan University (Engineering Plasticity Lab)
- E3-25 Tokyo Metropolitan University (Function Device Lab)
- E3-24 Tokyo University of Agriculture and Technology (Kuwabara Lab)
- E3-30 Toyohashi University of Technology (Frontier Forming System Lab)
- E3-13 Utsunomiya University (Material Working Lab)
- E3-27 Yokohama National University (Engineering Plasticity Lab)
- E3-31 Yuge National College of Maritime Technology (Naka Lab)

■ Japan Forging Association

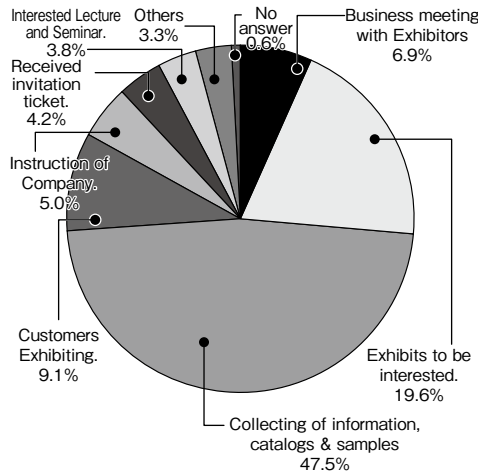
- E3-38 AISIN METALTECH
 - Aluminum Forging Technology Association
- ASAHI FORGE
- CHITA INDUSTRY
- CHUBU FORGING

- Dies Welding Technical Center
- DISA
- FUKUMITSU SEIKI
- GOHSYU
- HOKURIKU KOGYO
- INDUCTOTHERM GROUP JAPAN
- Japan Forging Association
- KAKUTA IRON WORKS
- KINKI FORGING COOPERATIVE ASSOCIATION
- KOTANI
- Mannoh Industrial
- MARUTOMI IKARASHI SEISAKUSHO
- MATEC
- METALART
- MINIYAMA IRON WORKS
- MITSUI ENGINEERING & SHIPBUILDING
- MIYAJIMA
- MIYAKE
- NAKANON FORGING COOPERATIVE ASSOCIATION
- NANIWA IRON WORKS
- Nippon Graphite Industries
- OHCHI FORGING
- OHMIYA NISSIN
- OTANI MACHINERY MFG.
- RIKEN FORGE
- SAKURA COLOR PRODUCTS
- SAMTECH
- Sanatloy Industry
- SEITAN
- SINTOKOGIO
- SNT
- TAICHIKU
- TANRAY
- TFO
- TOA TANKOSHO
- Tokyo Forging Industry Association
- UCHINO
- YAC DENKO
- YAGI INDUSTRIES
- YAMAZAKI MACHINERY MFG.

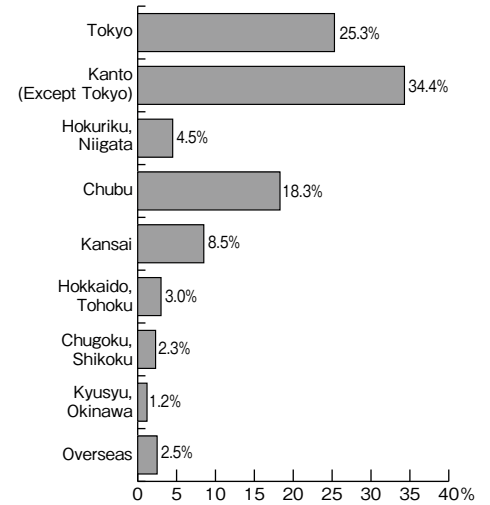
How did you know the show?



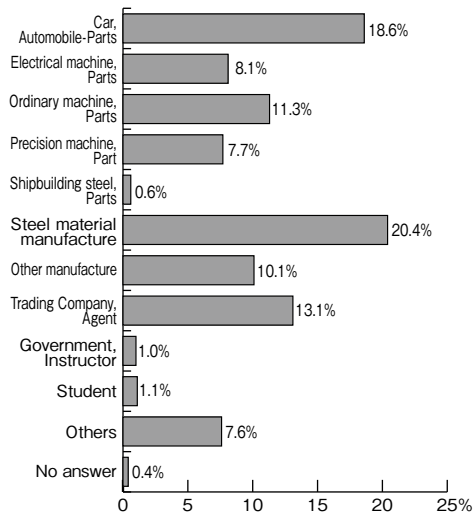
Purpose of visiting this show.



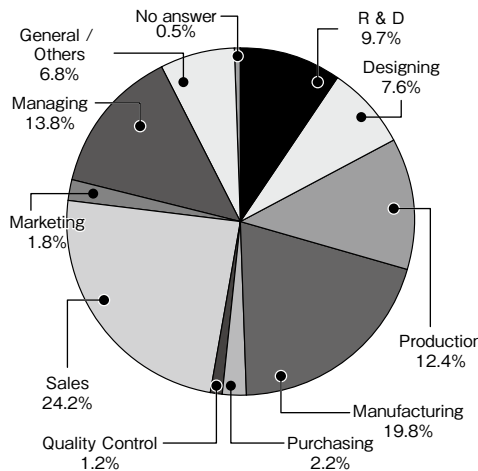
Where did you come from?



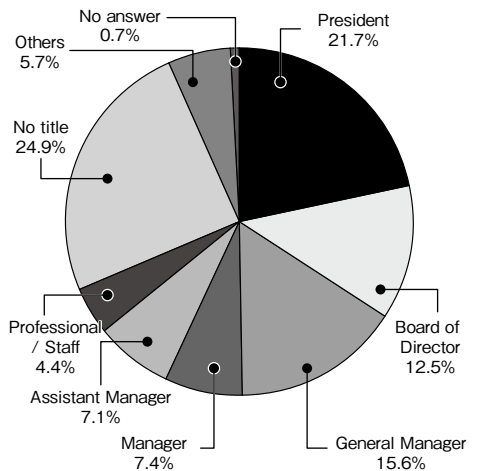
Type of Business.



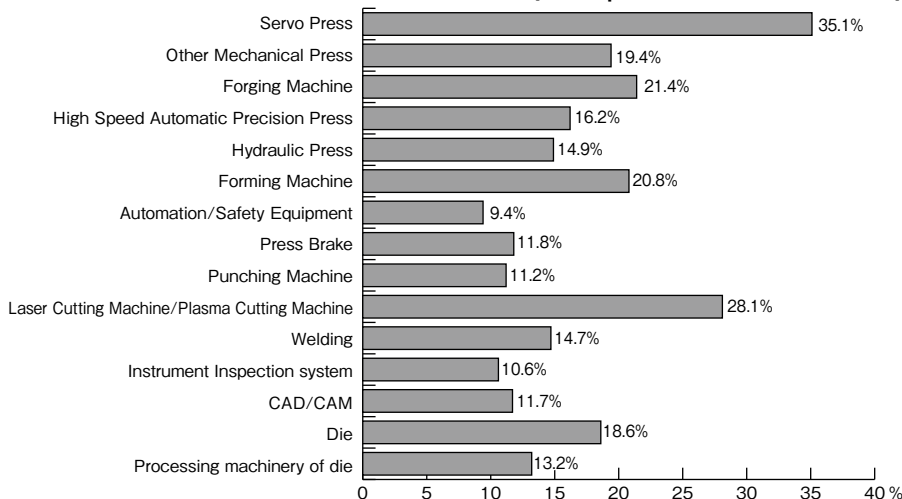
Type of your occupation.



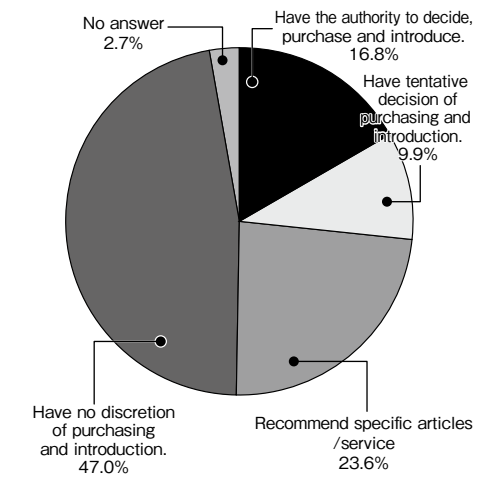
What is your title?



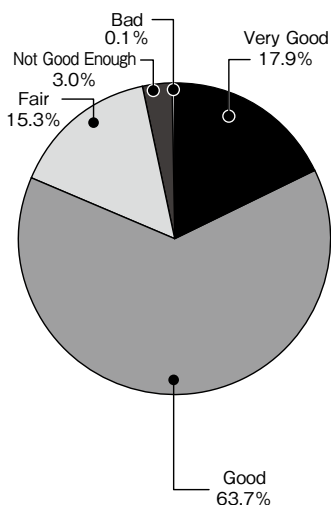
Which type of Business are you interested in? (Multiple Answers Allowed)



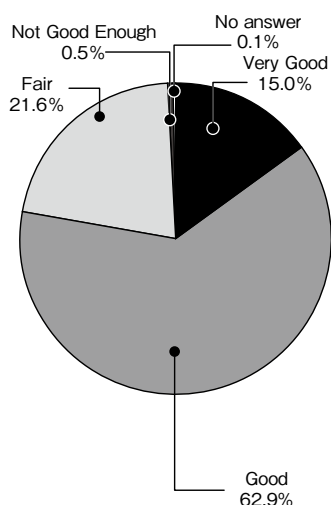
Your position when purchase & introduce.



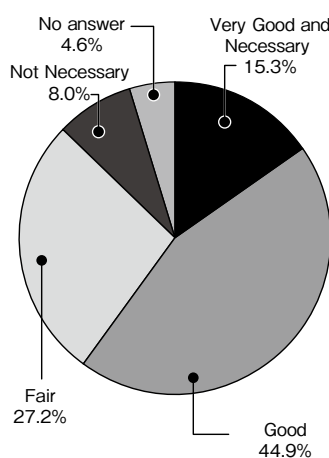
How was the contecture of the venue?



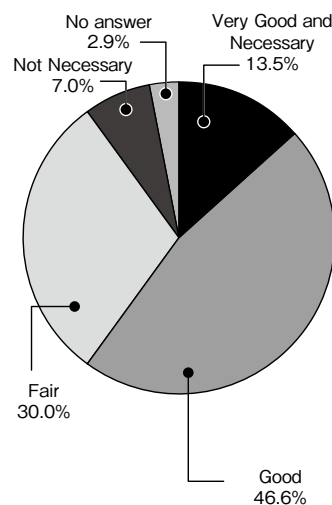
How about our services?



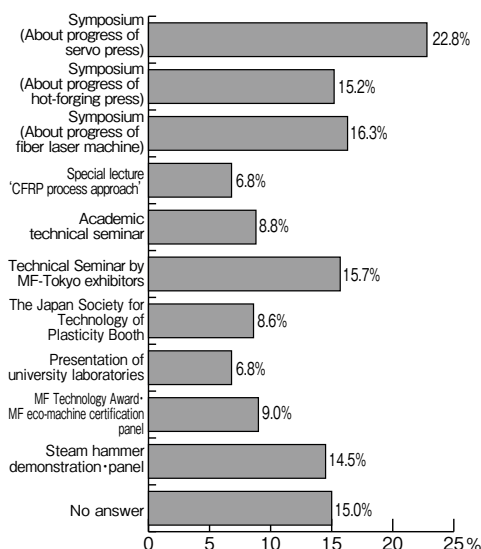
How was the seminar by Professors of JSTP and JLPS?



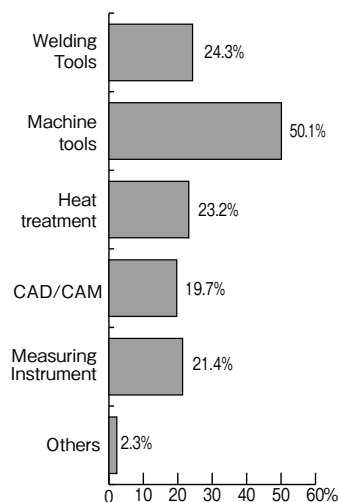
How was University Research Booth?



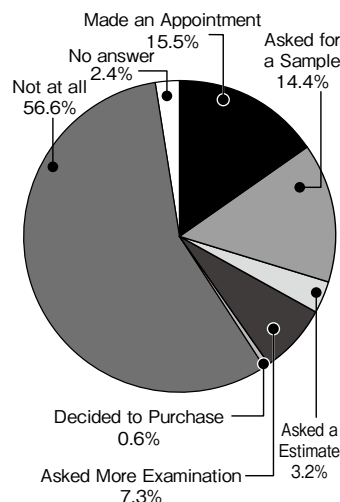
Which simultaneous event was useful for you? (Multiple Answers Allowed)



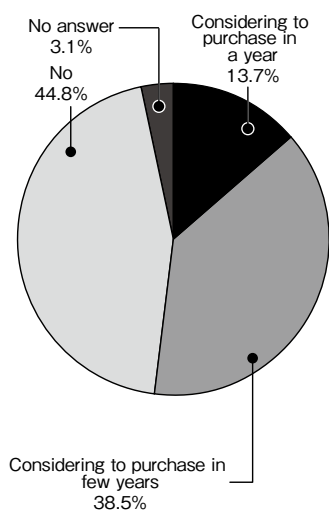
Which type of Business you want to see more? (Multiple Answers Allowed)



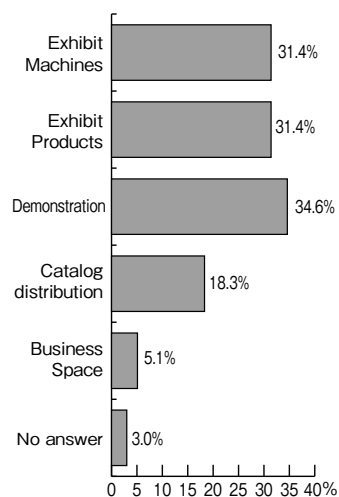
Did you talk Business in this fair?



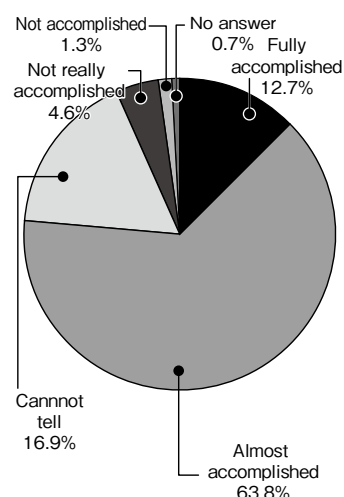
Did you find a Exhibit you want to purchase?



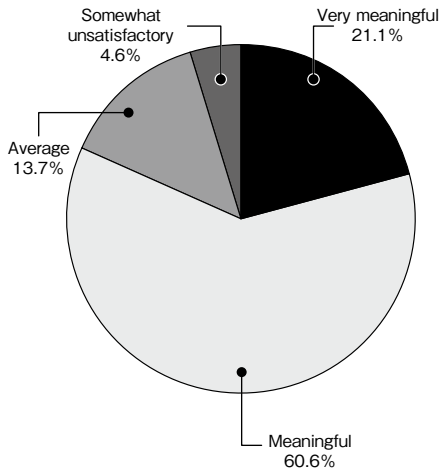
What do you want Exhibitors to do? (Multiple Answers Allowed)



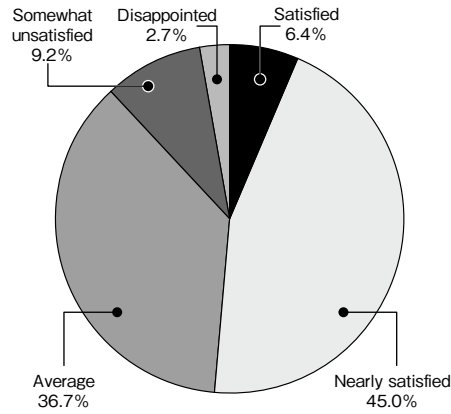
Did you accomplish your objective at the fair?



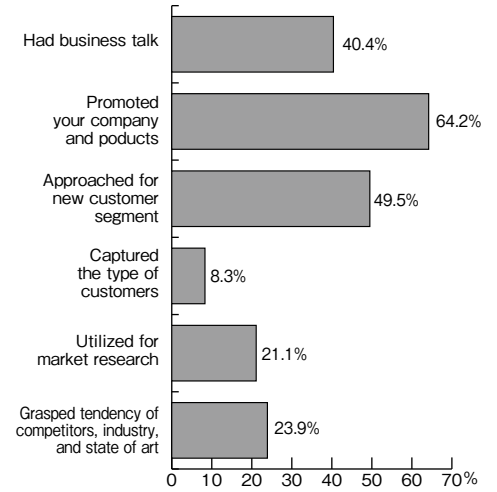
Overall impression of exhibiting at MF-Tokyo2013



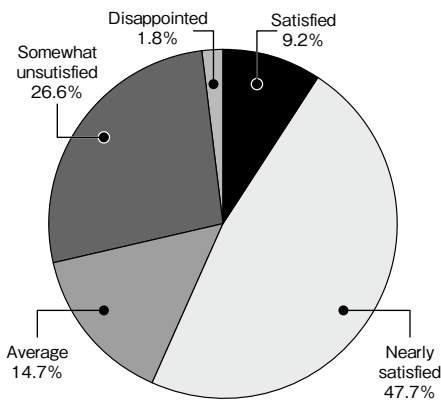
Effect of Exhibiting a. Conclusion of a contract/inquiry



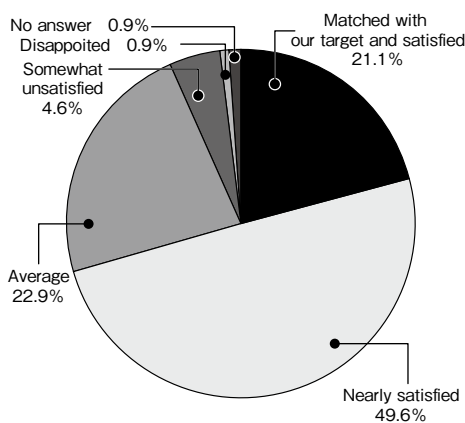
b. Other Effect (Multiple Answers Allowed)



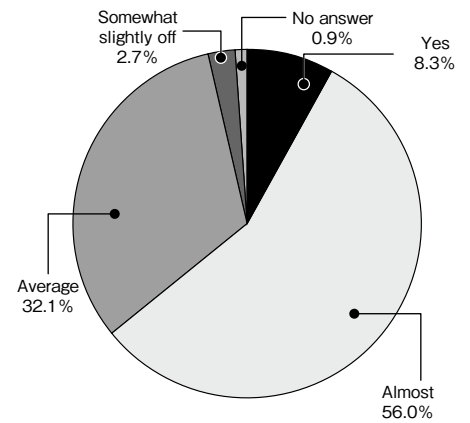
Number of Visitors



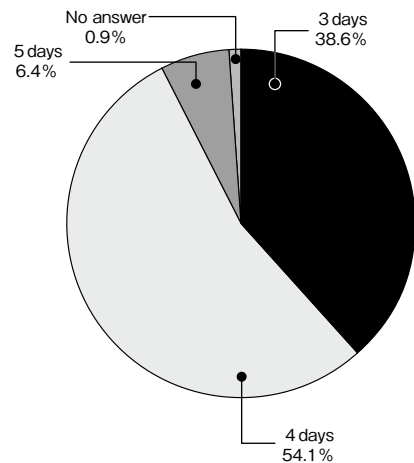
Segment of visitors



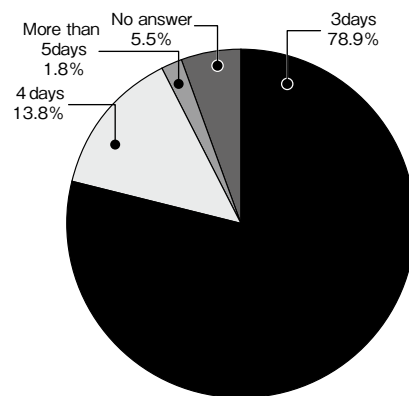
Were listeners of your presentation accord with your target user ?



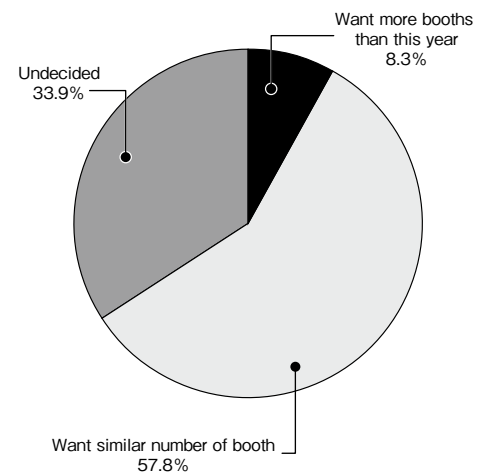
How many holding period is desirable?



How many days are appropriate for move-in?



For Next Exhibit (Forthcoming to 2015 in Tokyo Big Sight)



[Advertisements]

Media Type	Media Name	Issuing Date	Size	Publisher
Newspaper	Nikkan Kogyo Shimbun	May 15・30, July 18	Full Page (Color)	Nikkan Kogyo Shimbun.Ltd
		June 14・19・25・27, July 2・4・9・11・23	Five Columns	
		July 23, Distribution in the venue	Extra volume for special article (8 page)	
	Nikkan Jidosha Shimbun	May 25・28, July11	Four Columns	Nikkan Jidosha Shimbun
	THE NIHON BUTSURYU SHINBUN	May 25, July 10	Five Columns (Half)	THE NIHON BUTSURYU SHINBUN CO, LTD
	GasMedia	June 25	Three Columns	GasMedia Co.
	Bane news	July 1	Six Columns	Bane News co.ltd
	Kanagata Shimbun	July 24	Three Columns	Kanagata Shimbun Co. Ltd
Website	MF-Tokyo2013 Official Website	July 3	Three Columns (Color)	Kanagata Shimbun Co. Ltd
		July 8	Five Columns (Half)	Shimpo Corporation
		July 25	Five Columns	Shoko Keizai Shimbun
		May 15~		
		July, 2013	2 Pages	
		August, 2013	Full Page (Color)	Nikkan Kogyo Shimbun. Ltd
		August, 2013	Special Feature (50 pages)	
Magazine/Journal	Press Working	August, 2013	Full Page (Color)	Nikkan Kogyo Shimbun. Ltd
		August, 2013	Special Feature (50 pages)	
	Die and Mold Technology	August, 2013	Full Page (Color)	
	JMSA News Letter No.84	July, 2013	Full Page (Color)	Japan Metal Stamping Association
	JGMA News No.36	July, 2013	Full Page (Color)	Japan Gear Manufactures Association
	SOSEI-TO-KAKOU	May・June, 2013	Full Page (Color)	Japan Society for Technology of Plastics
	Industrial Fasteners Review	June, 2013	Full Page	NEJI NO SEKAISHA, Inc
	Welding Technology	June, 2013	Full Page (Color)	Sampo Publications, Inc.
August, 2013	Full Page			

[Articles]

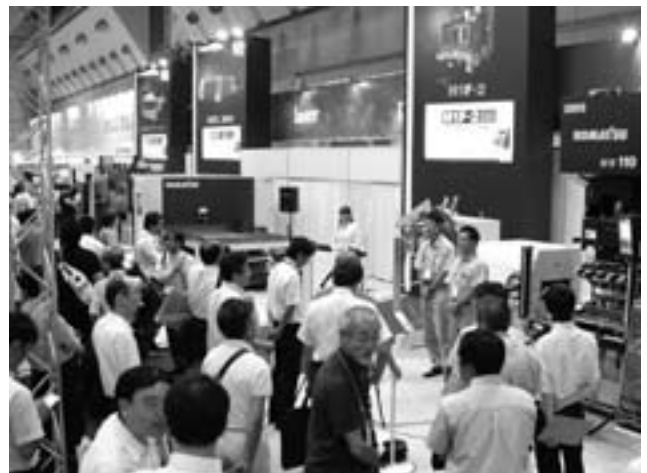
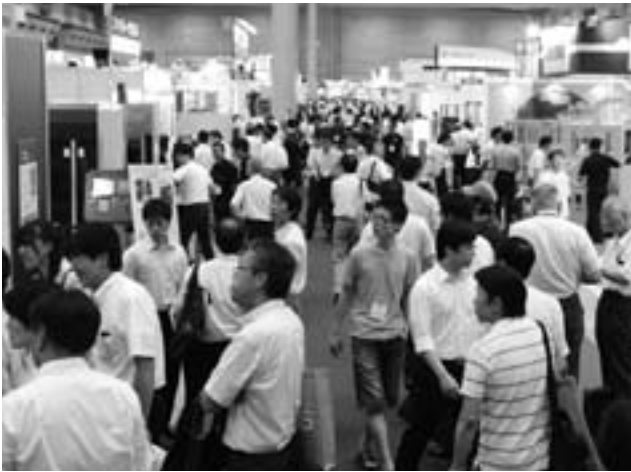
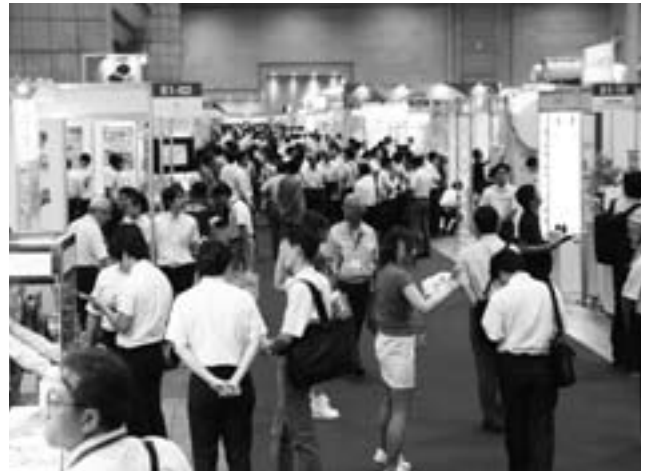
Media Type	Media Name	Date	Content of article	Publisher		
Newspaper	Nikkan Kogyo Shimbun	March 21	Notice of MF-Tokyo	Nikkan Kogyo Shimbun.Ltd		
		June 11	Introduction of MF-Tokyo Japan Forming Machinery Association			
		June 12	Interview with Exhibitor			
		June 13	Interview with Exhibitor			
		June 14	Interview with Exhibitor			
		June 17	Interview with Exhibitor			
		June 18	Interview with Exhibitor			
		June 19	Interview with Exhibitor			
		June 20	Interview with Exhibitor			
		June 25	Interview with Exhibitor			
		June 26	Interview with Exhibitor			
		June 27	Interview with Exhibitor			
		July 2	Interview with Exhibitor			
		July 3	Introduction of Exhibitors			
		July 4	Introduction of Exhibitors			
		July 5	Introduction of Exhibitors			
		July 8	Introduction of Exhibitors			
		July 9	Introduction of Exhibitors			
		July 10	Introduction of Exhibitors			
		July 11	Introduction of Exhibitors			
		July 17	Introduction of Exhibitors			
		July 18	Introduction of Exhibitors			
		July 23	Introduction of Exhibitors			
		July 24	Opening Report			
		July 25	Exhibition Report			
		July 26	Exhibition Report			
		July 29	Final Report			
		Kanagata Shimbun	July 3		Introduction of 'MF-Tokyo'	Kanagata Shimbun Co. Ltd
			August 10		Final Report	
	GasMedia	July 10	Introduction of 'MF-Tokyo'	GasMedia Co.		
		August 10	Final Report			
	The Kikai Shimbun	June 13	Introduction of 'MF-Tokyo'	Shoko Keizai Shimbun		
		July 25	Special Number			
		August 1	Final Report			
	Nikkan Jidosha Shimbun	July 10	Introduction of 'MF-Tokyo'	Nikkan Jidosha Shimbun		
		August 6	Exhibition Report			
	THE NIHON BUTSURYU SHINBUN	May 25	Introduction of 'MF-Tokyo'	THE NIHON BUTSURYU SHINBUN CO, LTD		
		July 10	Feature article 'MF-Tokyo'			
		August 10	Final Report 1			
		August 25	Final Report 2			
	Bane News	July 1	New-established 'Spring Zone'	Bane News Co. Ltd		
		July 10	Notice of MF-Tokyo			
		July 20	Introduction of 'MF-Tokyo'			
		July 24	Feature article 'MF-Tokyo'			
		September 10	Final Report			
The Laser New Reports	May 20	Introduction of 'MF-Tokyo'	Shimpo Corporation			
	July 8	Feature article 'MF-Tokyo'				
	August 19	Final Report				
Magazine/Journal	Press Working	August, 2013	Feature article 'MF-Tokyo'	Nikkan Kogyo Shimbun. Ltd		
		September, 2013	Feature article 'MF-Tokyo'			
	Industrial Fasteners Review	August, 2013	Feature article 'MF-Tokyo'	NEJI NO SEKAISHA, Inc		
	Producer's goods marketing	July, 2013	Feature article 'MF-Tokyo'	News Digest Publishing Co., Ltd		
	September, 2013	Feature article 'MF-Tokyo'				

[Invitation Letter, E-mail etc.]

Item	Number	Target	Period
Invitation Letter	From Exhibitors	320,000	Customers of exhibitors
	From Organizer	150,000	DM list of Nikkan Kogyo Shimbun
			Distribution in other exhibitions
			DM from Nikkan Kogyo Shimbun branches
Direct E-mail	Apporx. 140,000	Mail List of Nikkan Kogyo Shimbun	June. 2013-
	Apporx. 50,000	Related organization Mail List	
	Apporx. 15,000	Remined mail to pre-resisters	July. 22, July. 23
Telephone appointment	Apporx. 8,000	Introduction of invitation letter, Reminder to visit	July. 2013-

[Distribution in the venue]

Item	Number	Target
Guidebook	35,000	Visitors
Handiguid	40,000 (Japanese, English)	





Special Lecture



Institute Technical Seminar



Technical Seminar by MF-Tokyo exhibitors



Presentations of academic lab



Demonstration of steam hammer model



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Previous announcement:

MF-Tokyo 2015

METAL FORMING & FABRICATING FAIR TOKYO

Next Fair will be in 2015 at the Tokyo Big Sight.

※Details will be announced after fair brochure prepared.

For further information, please contact:

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Tokyo 105-0011
Phone : +81-3-3432-4579 FAX : +81-3-3432-4804
<http://www.j-fma.or.jp>

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